

Nakusp Signage and Wayfinding Plan

Prepared for The Village of Nakusp and
Nakusp and Area Development Board

September 29, 2023



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WHAT IS WAYFINDING SIGNAGE

Wayfinding signs help people find their way around. They're meant to be easy to read and understand, and include information such as directions, distances, and landmarks.

THE PROJECT

This Signage and Wayfinding Plan has been developed for the Village of Nakusp and Nakusp and Area Development Board. It was designed to create a comprehensive wayfinding strategy and plan for implementing the installation of signage for the benefit of both visitors and residents alike.

THE GOALS

The goals of the Signage and Wayfinding Plan are to:

- Direct people to services and amenities throughout the village, recreational sites, businesses, and cultural and historical places
- Develop signage that will be effective at communicating with people using various modes of transportation, both active and motorized
- Inventory existing signage and propose updates, replacement, or removal
- Determine appropriate decision points and sign locations throughout the community
- Deliver a final report of the signage strategy, including a map indicating locations and specifics of individual signs

INTRODUCTION

This document is intended to provide a clear set of objectives, guidelines, and templates for the development of wayfinding signage for the Village of Nakusp.

Nakusp and area attracts an increasing number of visitors during the busy summer tourist season as well as throughout the year. Improved wayfinding signage will effectively assist visitors to find their way around. It will also help them to discover amenities within the area that they may not have even known they were looking for.

This signage strategy has been designed to align with the principles articulated in the Nakusp's Official Community Plan such as this community vision:

"Nakusp is a vibrant community with an identity grounded in holistic economic, social, and physical health and wellness. A sustainable and diverse economy exists in harmony with the natural environment, with roots in the forestry industry and bolstered by the Nakusp Community Forest. Physical health and wellness are bolstered by a tourism industry of local businesses, arts and cultural organizations, a well-connected cycling and pedestrian trails system, parks and recreation attractions, the lake and waterfront amenities, ... and the healing powers of the hot springs."

We worked with existing literature to maintain cohesion with current planning, including the 2016 Main Street Boost and the 2017 Downtown Revitalization Plan.

We conducted site visits and a multi-day walk-through of the village to identify existing signs and map locations, movement patterns, desired routes, and relevant decision points. Signage was studied by various modes of transportation such as vehicle, walking and cycling.

Additionally, we collected community input through an initial community leaders' meeting, a public online survey, and a public meeting.

This background research clearly shows the need for better identification of Nakusp's community features. In particular these findings led this project to focus on:

- Improve signage at highway entrances to the Village to make the access points to the town centre and the amenities available more clear.
- Connect Nakusp's main commercial area around Broadway Street to the waterfront, beach and community park areas through well-designed wayfinding signage. Enhance visibility of access points to the Waterfront walkway.
- Refresh and expanding upon existing wayfinding signage to create a cohesive look for Village of Nakusp.

The plan aims to promote an attractive, legible, cohesive, and coherent brand that conveys quality craftsmanship, sustainability, and authenticity in its design and construction. This will benefit visitors as well as boost community pride in residents.



SITE ASSESSMENT AND SIGN AUDIT

The Village of Nakusp currently has a wide mix of signage, encompassing various types, conditions, suitability, legibility, and effectiveness. This signage network comprises an assortment of entrance, wayfinding, facility, parks & trails, highway, street, directional, commercial, arts, cultural, and recreational amenity signs.

The graphic identity and content of the existing signage is inconsistent. Many sign types present readability challenges and some signage locations need to be updated.

Over time, aging and vandalism have taken their toll on numerous signs, which are in fair condition. Notably, the blue and green colours used in the Nakusp village logo have faded on many signs. These issues could be addressed by using higher-quality sign materials, which will extend the lifespan of signs, and prove to be more cost-effective in the long term.

Currently, there is a failure to establish a cohesive identity for the village of Nakusp. This sign plan will help with the lack of consistency in layout and design across the entire signage family.



A few examples of existing Nakusp's signage

COMMUNITY ENGAGEMENT

Community Leaders Workshop

An initial meeting was held with representatives from the Village of Nakusp, Nakusp and Area Development Board, Chamber of Commerce, and other community leaders on May 9, 2023

Public Online Survey

An online survey of eighteen questions was circulated to residents of Nakusp and area to gather their feedback on the current signage and to obtain their suggestions for improving the signage. Over 100 survey responses were received and this feedback has been used to inform the decisions outlined in this report.



Public Meeting to Review Concepts

A public meeting was held in Nakusp on July 6, 2023 to present initial design concepts and discuss the project. Feedback was gathered and used to move forward with the final design.

SURVEY RESULTS

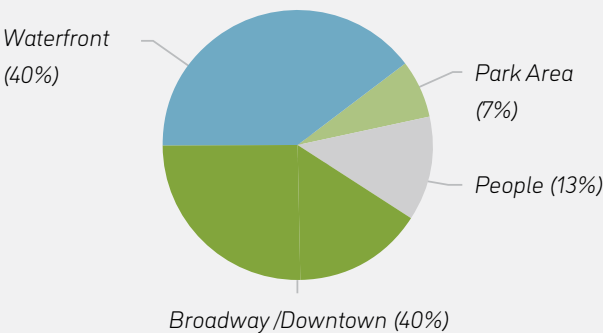
Here is a short example of the survey results. The complete survey results will be available in the project files:

Thoughts on current signage:

- Outdated – “Outdated, not very eye catching.” “White metal looks very outdated.”
 - Needs Maintenance – “Difficult to see and interpret. Signs are getting rusty and a bit shabby.” “Rusty and unappealing. Need updating.”
 - Unattractive – “Rather bland and unattractive. Hard to notice.” “Doesn’t reflect our community.”
 - Inaccurate – “Some info is inaccurate, there are too few signs, many areas are unsigned, and some of the signs can’t provide adequate enough information to be helpful.”
- 29% identified the waterfront walkway as needing better identification with signage, maps or lighting
 - 66% believe that businesses should not be included on the Village wayfinding signage program
 - 74% agree that using wood in some way for the signs or structures fits with the history and image of Nakusp

Sample Survey Analysis

In your opinion, where is the “heart” of Nakusp?



Primary destinations in order of importance according to survey results:

- | | |
|----------------------|----------------------|
| 1 Town Centre | 5 Visitor Centre |
| 2 Waterfront Walkway | 6 Public Washrooms |
| 3 Beach/Park Area | 7 Parking/RV Parking |
| 4 Hot Springs | |

SIGN DESIGN

We aimed to create signage that complements the character of Nakusp and area.

Each sign type was designed considering factors like viewing distance, speed, and the amount of information needed. Consideration was also given to the diverse modes of transportation used in Nakusp - from pedestrians and cyclists, to vehicles.

Recognizing that wayfinding decisions are often made on the move, especially while driving, we focused on conveying essential information concisely.

We adhered to the Official Community Plan's recommendations by incorporating natural materials like wood and stone into the signage. The design also maintains consistency with the aesthetics of recent downtown revitalization efforts, utilizing material such as black metal and wood.

We embraced Nakusp's local architectural style, particularly its timberframe construction, which is reflected in the signage's design. The wood based structures with an arch are consistent with the style of garden structures along the waterfront walkway.

To stay true to Nakusp's existing branding, we selected signage colors based on the blue and green brand colours, with the addition of a very dark (almost black) forest green.

We prioritized readability by choosing the Franklin font, a well-known wayfinding typeface that blends traditional with modern. We also favoured upper and lowercase letters over all caps for enhanced legibility.

Architectural touches were added, including a stone masonry base on larger 'gateway' signs, echoing existing stone elements, and decorative metal post caps, which both add style and protect the ends of wooden posts.

Public engagement played a crucial role in the design process. We presented three design concepts to the community and incorporated their valuable feedback in the final designs.

In the following pages you will find a detailed breakdown of the design elements for this plan.



Elements that inspired the wayfinding sign design



Summary of improvements to existing signs:

- white reflective text on dark background is more legible in all light conditions
- directional arrow first, followed by destination name
- font, spacing, and lowercase letters makes sign messages easier to read
- add distances when appropriate
- add icons - universal wayfinding arrows and symbols are easier to read at a glance
- wood/ metal/stone construction fits in with OCP style
- each destination on its own line is easier to read
- no need for large nakusp logo on every sign. It could be small at the bottom
- ideally built with local natural materials

MATERIALS

Wood

Drawing upon Nakusp's forestry heritage, the main structural elements of the sign family use natural cedar wood.

Using local wood offers numerous benefits. It promotes sustainability and supports the local economy and community pride. Cedar's durability and resistance to decay ensure long-lasting signage, while its natural aesthetics blend well with the town's existing architecture and infrastructure.

Cedar is naturally resistant to decay and insects due to its natural oils and preservatives. However, to prolong the lifespan and maintain its appearance it should be treated with a sealant or wood preservative. Regular maintenance, including touch-ups can prevent decay. Proper installation and trimming vegetation around the post are essential to ensure longevity.

Stone

The craftsmanship of historic stone work in both the village and the hot springs area offers inspiration for the sign design. Numerous historic buildings and walls in the area feature examples of rubble and masonry techniques, This could also ideally be fabricated locally.

Black Metal Hardware

Black painted metal features in Nakusp's downtown revitalization such as the new streetlight posts, benches and garbage/recycling bins. Mounting brackets and post end caps should be made of black metal. End caps will extend the lifespan of the wooden post elements.



Wood



Stone



Metal



SIGN PANEL MATERIALS

Aluminum Panel

1/8" solid aluminum panels are the base material recommended for Nakusp's wayfinding signs.

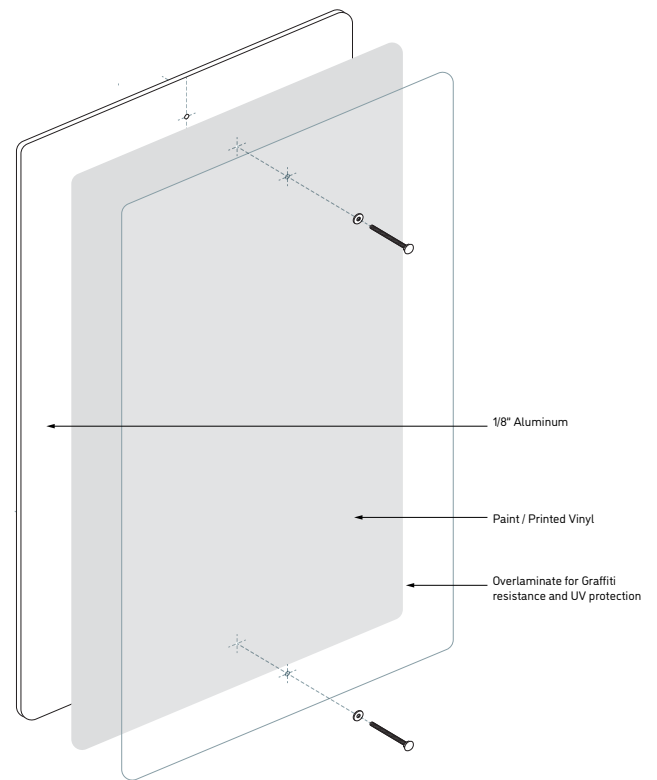
Vinyl

Panel background colour should either be painted / powder coated deep green, or graphic printed vinyl, depending on the sign fabricator's methods.

All signs should use 3M Reflective Sheeting with full Warranty, or similar high quality vinyl. Fully reflective sign faces provide functionality day and night. Combined with unlimited colours and fine detail, signs are clear and crisp both up close and from a distance under lower light conditions.

Mounting

Sign fabrication supplier to supply black metal hardware brackets for mounting signs to existing metal streetlight posts as well as wooden posts and structures



COLOURS

Wayfinding signage colours are based on the Village of Nakusp brand colour scheme. The darker shade of deep forest green is complementary to the brand colours, and is evocative of natural colours found in the local landscape.



THE VILLAGE OF
N A K U S P



Nakusp Green
CMYK 40, 0, 90, 24



Nakusp Blue
CMYK 40, 0, 0, 26



Deep Green
CMYK 55 18 100 75



ICON FAMILY

Consistent visual icons act as a universal language, bridging cultural divides for people of diverse backgrounds. This makes signage more accessible in tourist areas. These icons also create predictability, helping visitors anticipate their surroundings, making it easier to find their way around. A uniform set of icons can help to strengthen a brand identity.

The icons also use the Nakusp brand colours. The hot springs icon is the only one to use blue to help it to be easily recognizable and stand out as a feature destination. Icons can be added to the family in the future, using the design of this icon family as a guideline to make sure they remain consistent.



TYPOGRAPHY

Franklin Gothic is a font with a historical association in wayfinding signage. It represents a seamless blend of heritage and contemporary aesthetics. Designed in the early 1900s, it can be considered both a heritage and modern font, and it continues to exude a welcoming, modern look while remaining effortlessly legible.

Primary Font

FranklinGothic URW Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ123456789
abcdefghijklmnopqrstuvwxyz
stuvwxyz123456789

Secondary Font

FranklinGothic URW Condensed Medium

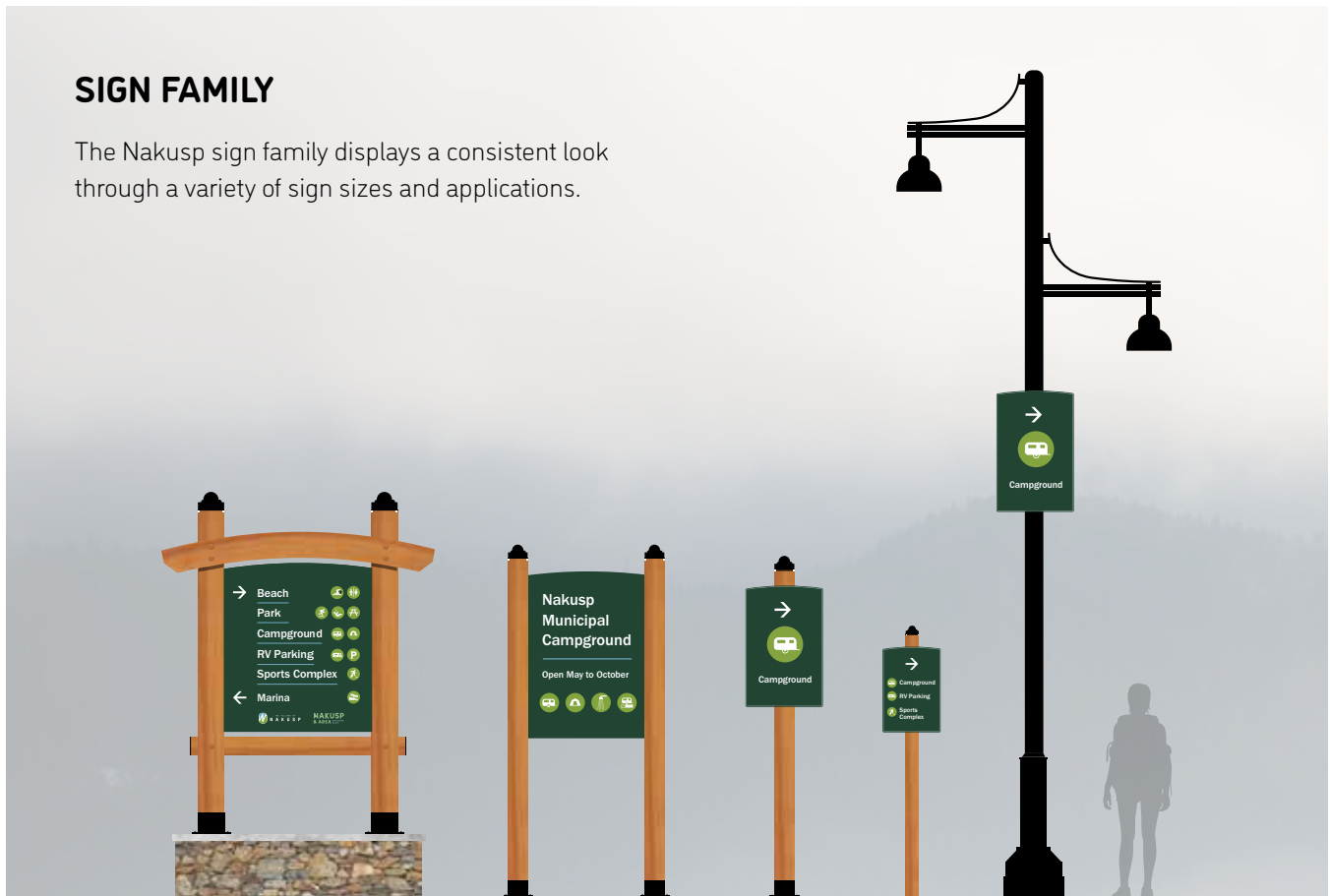
ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789
abcdefghijklmnopqrstuvwxyz123456789

Arrows

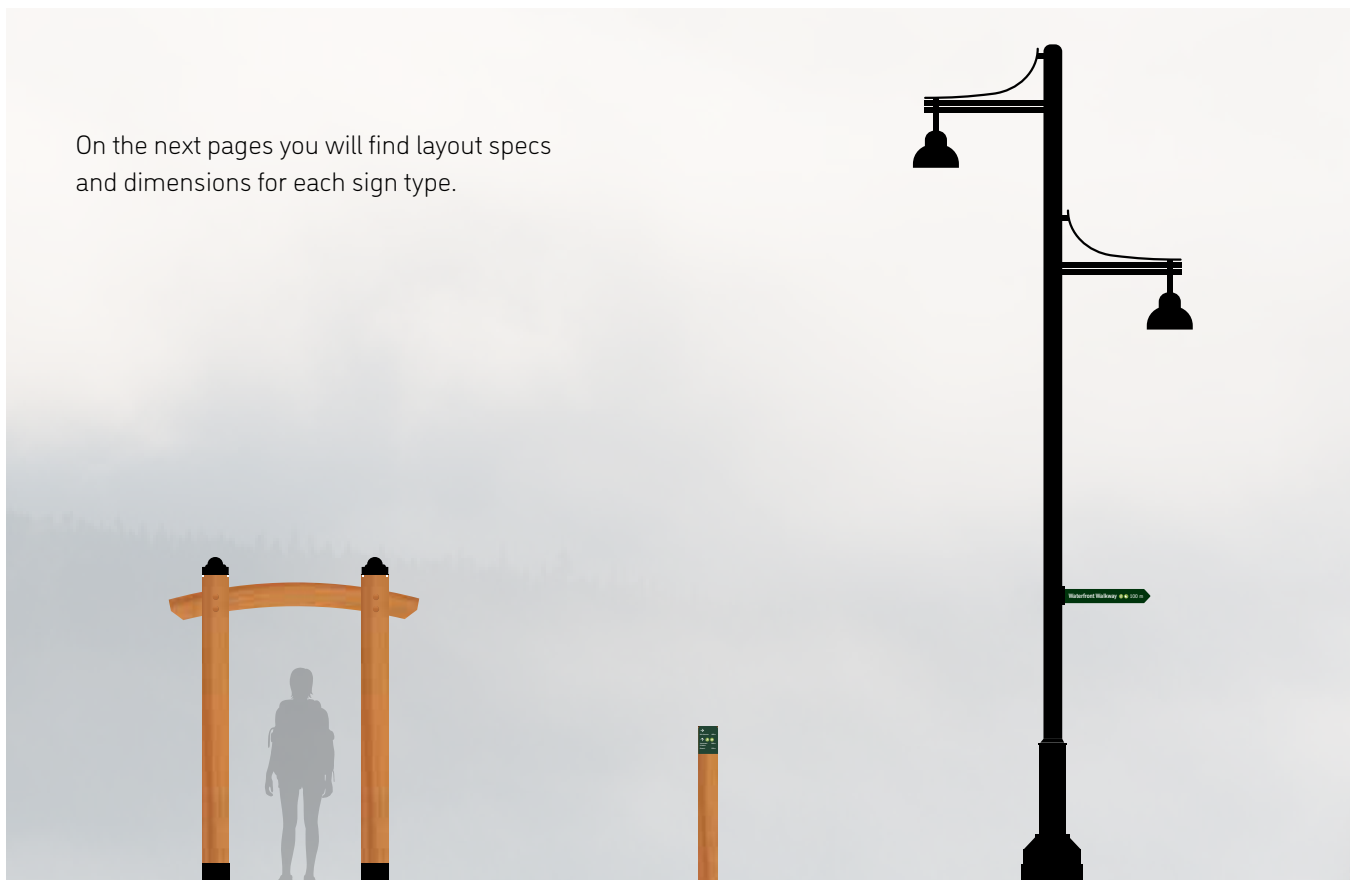


SIGN FAMILY

The Nakusp sign family displays a consistent look through a variety of sign sizes and applications.

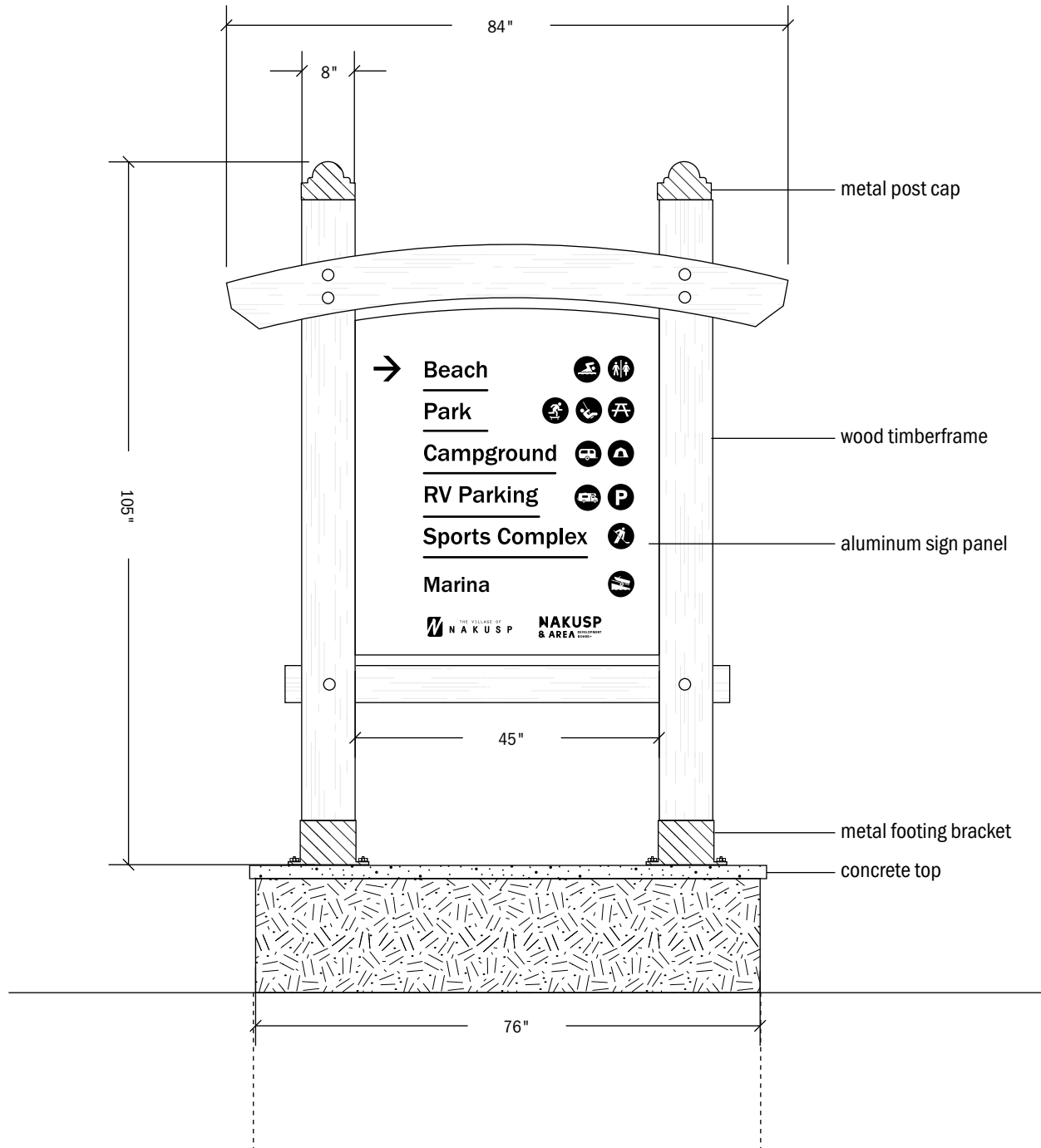


On the next pages you will find layout specs and dimensions for each sign type.





G1: Gateway Town Centre

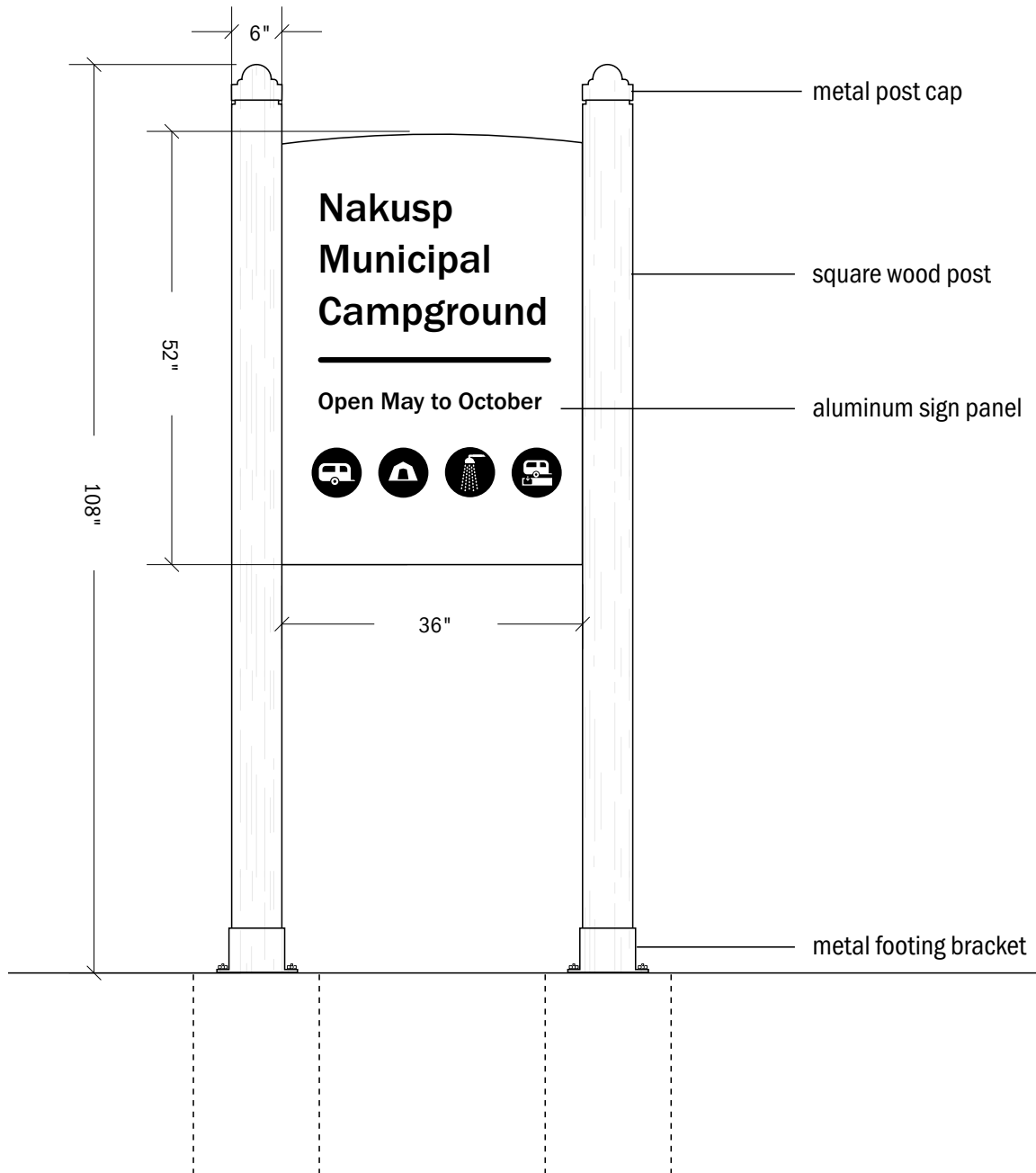


Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



VL2

VL2: Vehicle Large, 2 post

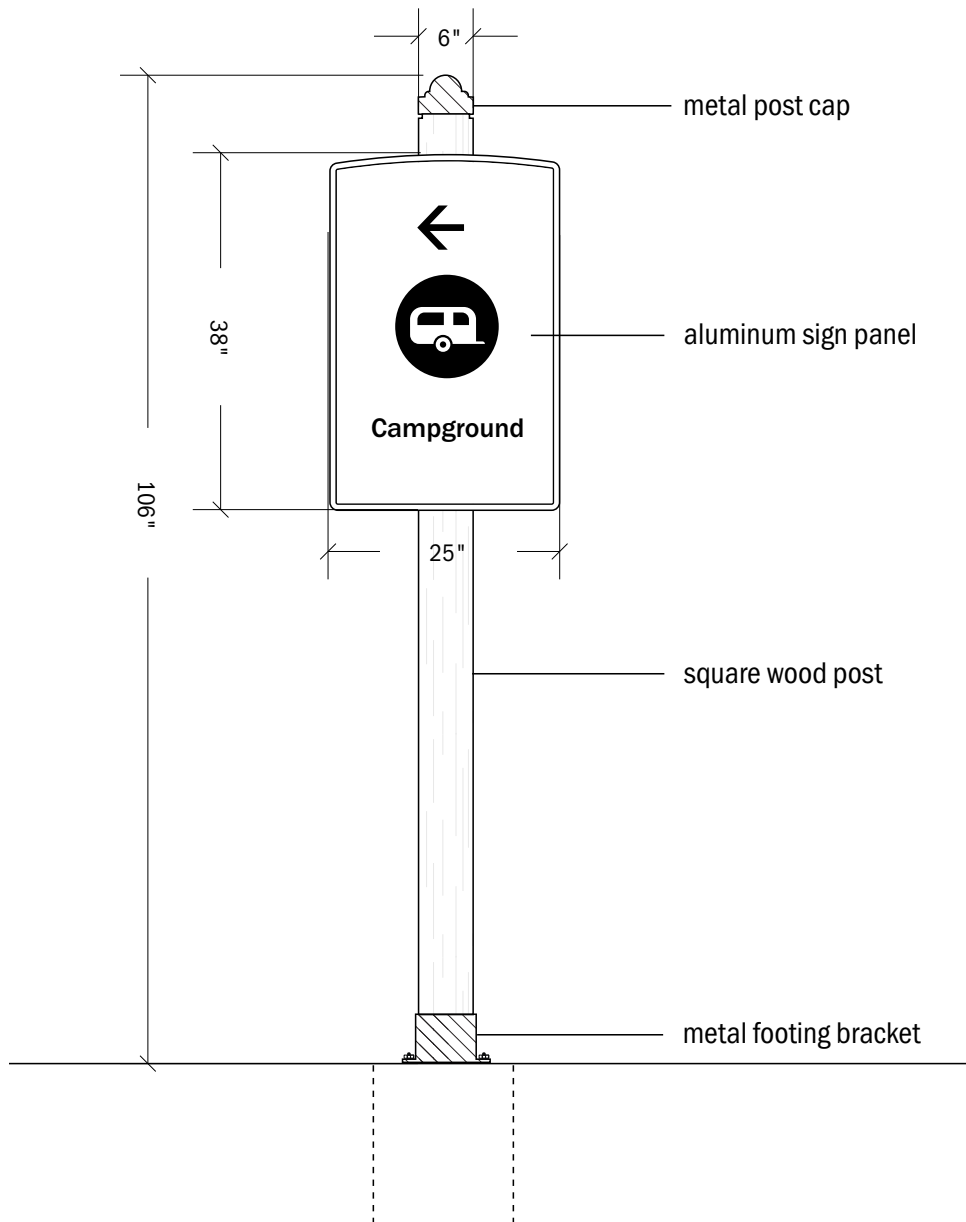


Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.

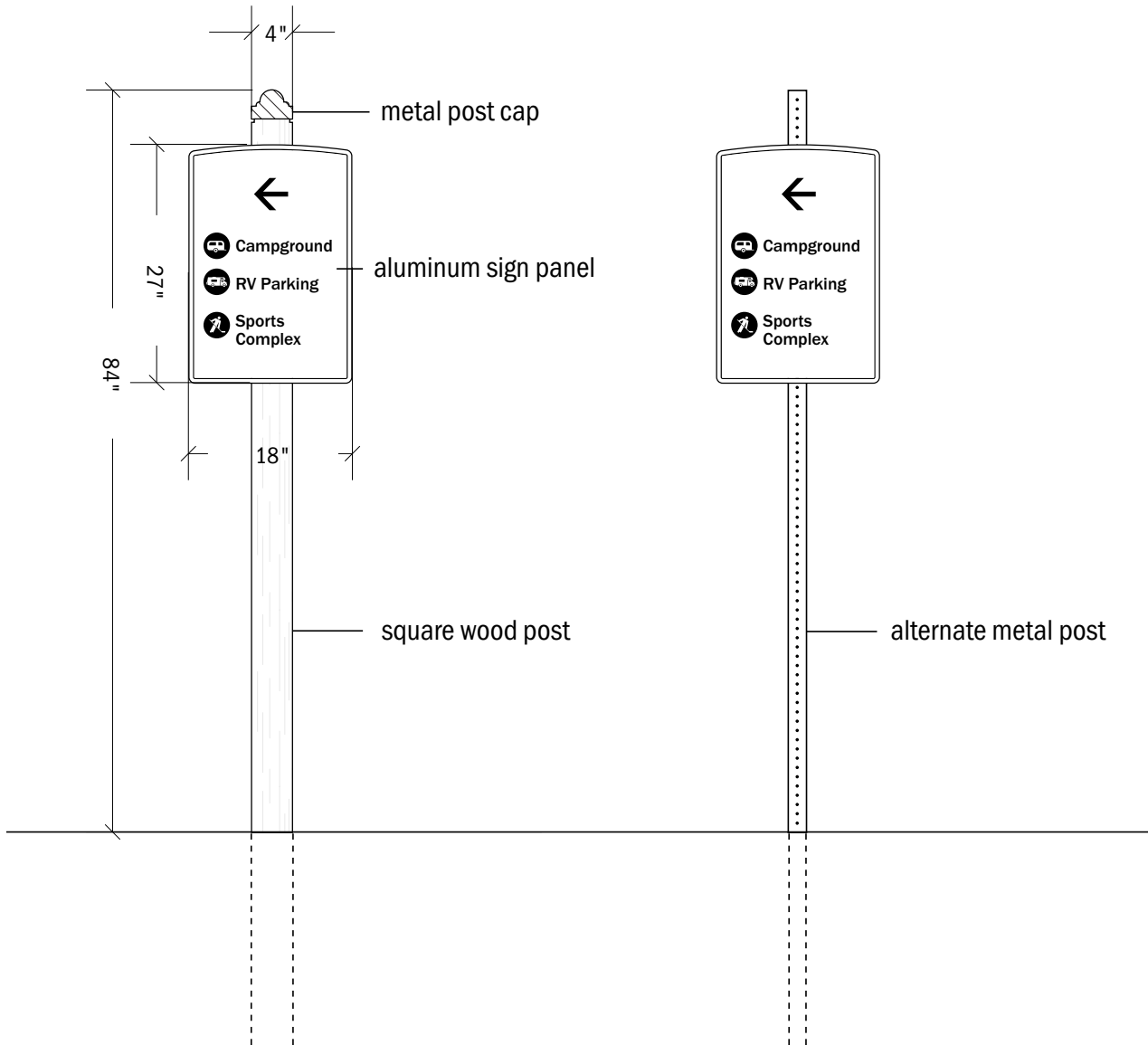


VL1

VL1: Vehicle Large, 1 post



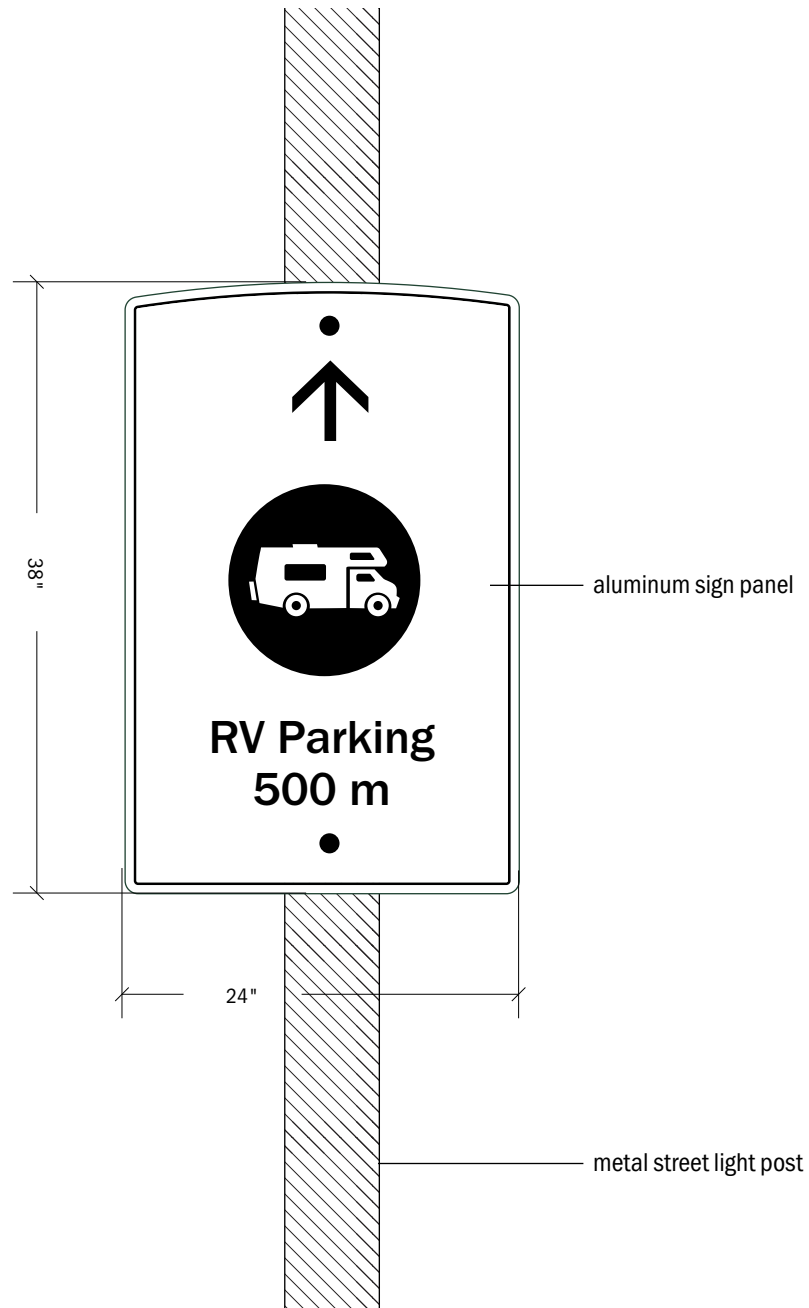
Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



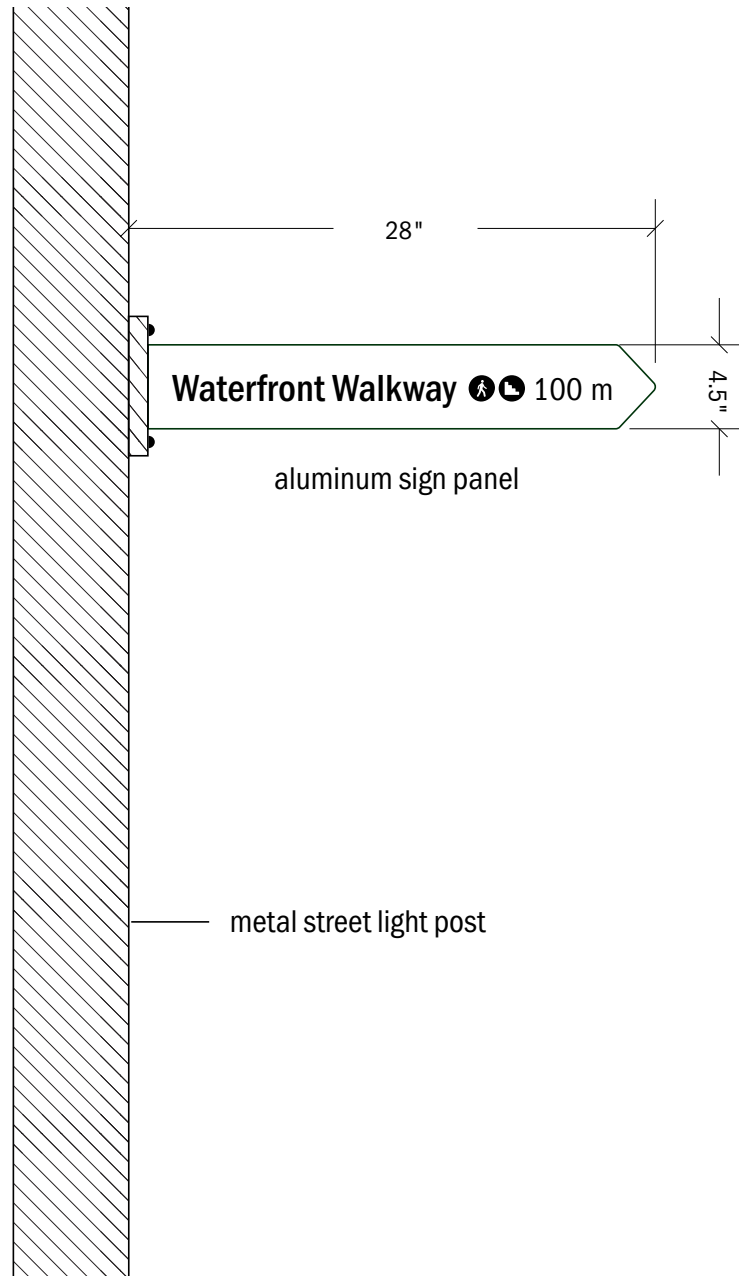
P: Post Mounted



Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



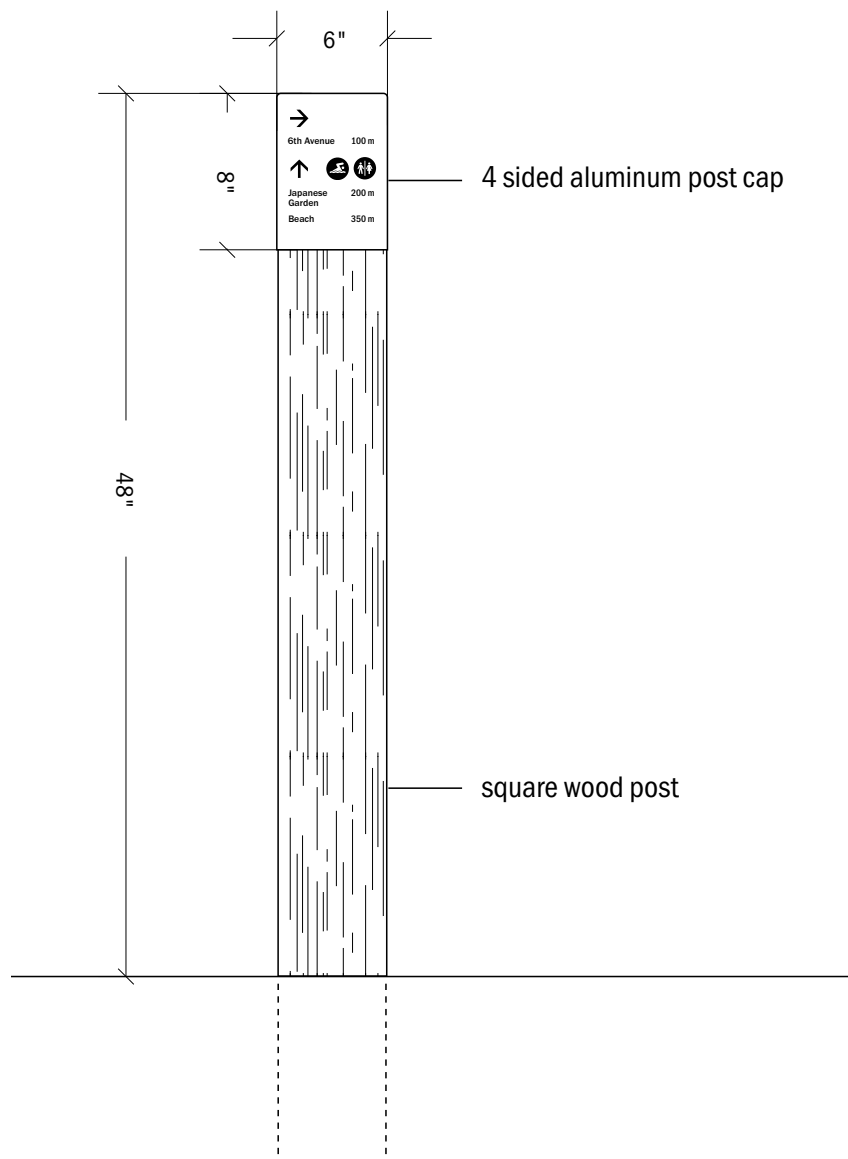
F: Fingerboard



Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



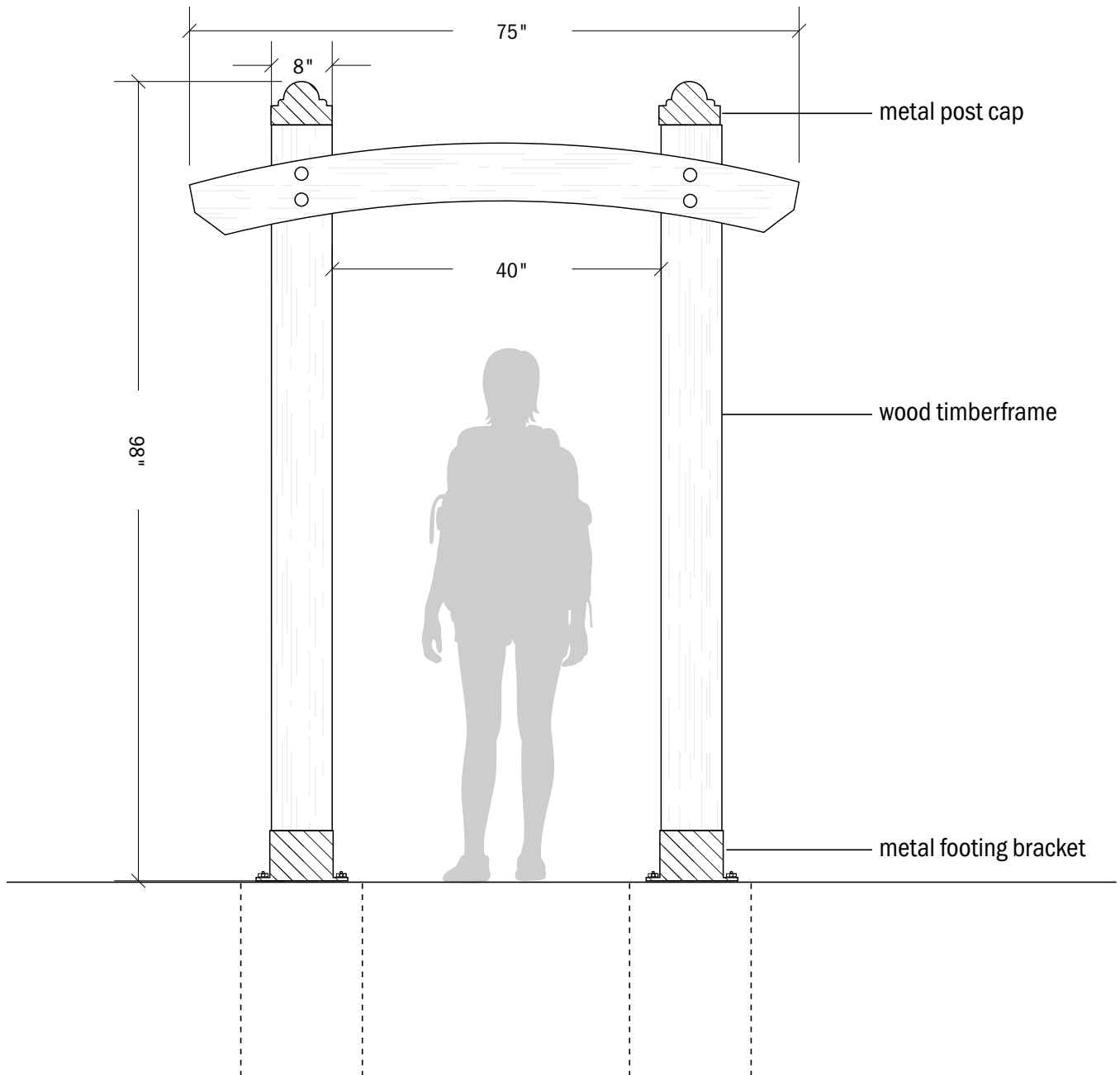
T: Trail Sign



Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.



A: Arch Pedestrian Walkway



Drawing shows design intent only. Signage vendor will provide engineered shop drawings based on these specs for review prior to fabrication.

SIGN PLAN

NAKUSP ZONES

Grouping main destinations into zones can help visualize where connections between areas need to be made.

This page shows the 3 primary zones we focused on for this project.

The Nakusp Hot Springs should be considered a 4th zone, even though it is 14 km away from the town centre.



NAKUSP DESTINATIONS

Identifying primary destinations is a crucial component of any effective wayfinding sign program. These primary locations encompass major attractions, landmarks, and public facilities that visitors must easily locate. By prioritizing these key destinations, the wayfinding strategy ensures a seamless visitor experience.

Other destinations, while important, rely on the successful guidance provided by a well-structured primary destination identification system.

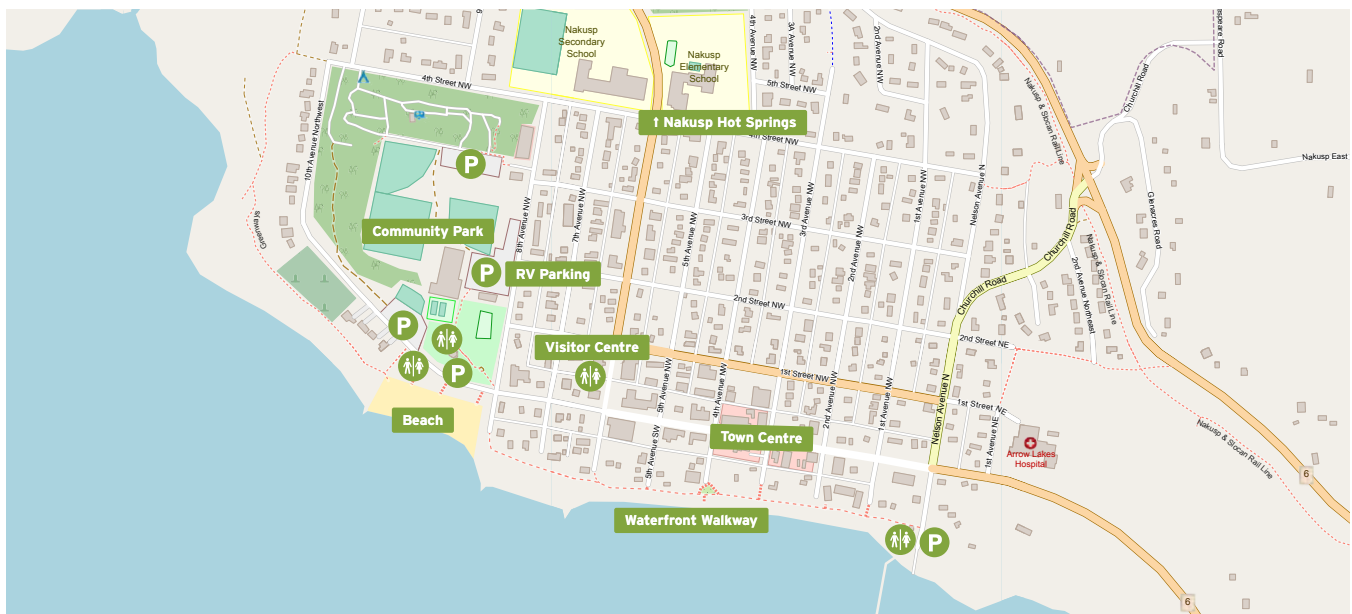
Community survey results showed these to be the primary destinations in order of importance:

PRIMARY DESTINATIONS

- 1 Town Centre
- 2 Waterfront Walkway
- 3 Beach/Park Area
- 4 Hot Springs
- 5 Visitor Centre
- 6 Public Washrooms
- 7 Parking/RV Parking

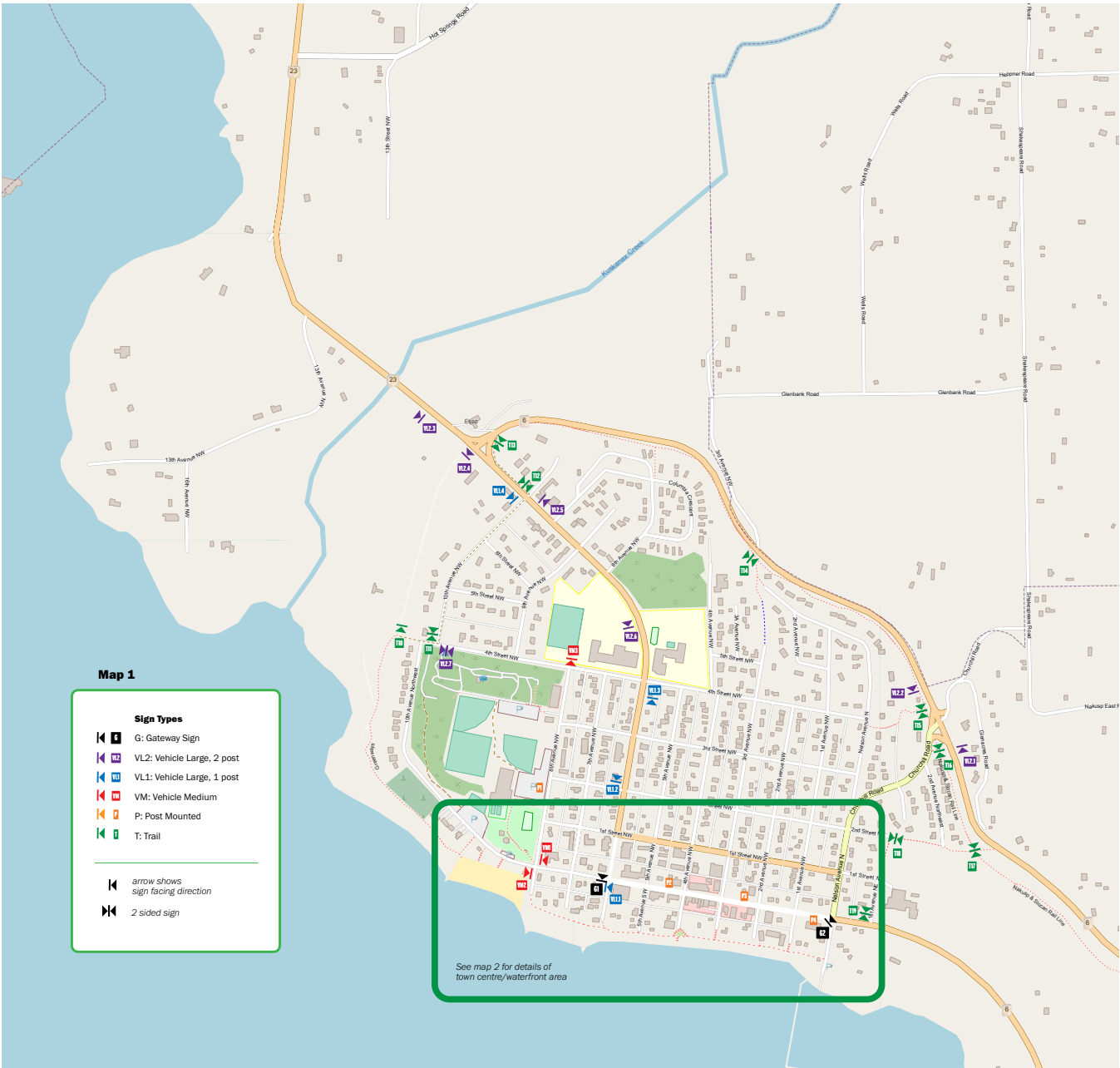
OTHER DESTINATIONS

- Campground
- Marina
- Museum and Archives
- Library
- Sports Complex
- Playground
- Hospital
- Golf course
- EV charging station
- Skatepark
- Train Exhibit
- Farmers market
- Skatepark
- EV charging stations



SIGN LOCATIONS, MAP 1

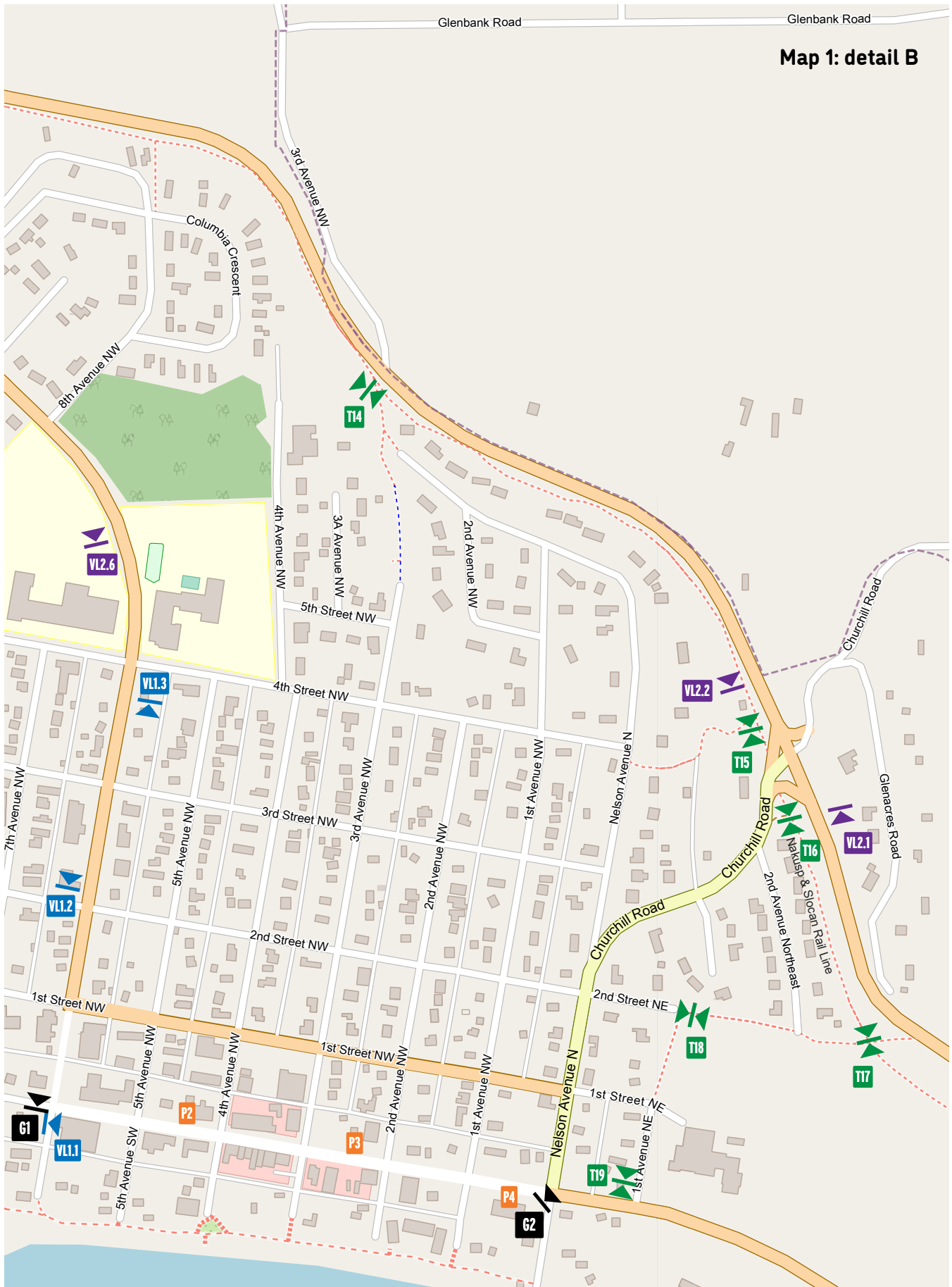
This page shows the overview map of Nakusp with each sign type and location.
The following two pages show a zoomed in version of Map 1.



Village of Nakusp



Map 1: detail B



SIGN LOCATIONS, MAP2

This page shows the waterfront / town centre map of Nakusp with each sign type and location.
The following two pages show a zoomed in version of Map 2.



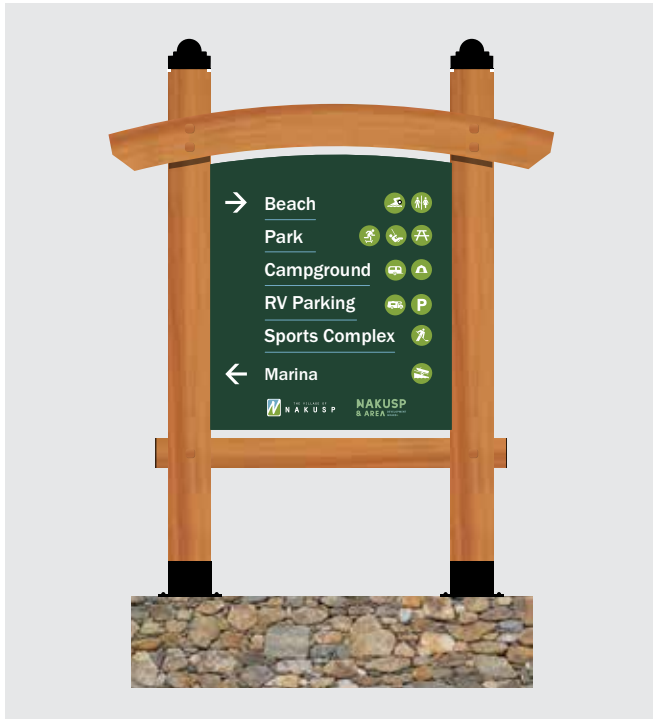


Map 2: detail A



SIGN MESSAGES

G1 Gateway Town Centre Replace existing sign



Sign Message

	Destination	Icons	Distance
→	Beach	swimming, washrooms	350 m
	Campground	campground	1 km
	RV Parking	rv parking	350 m
	Sports Complex	hockey	350 m
←	Marina	boat launch	750 m

Notes:



G2 Gateway Town Centre

Replace existing sign



Sign Message

	Destination	Icons	Distance
→	Hot Springs	hot springs	
	Beach	swimming, washrooms	850 m
	Sports Complex	hockey	950 m
	Park	picnic area, playground, skatepark	800 m
	Campground	campground	1.5 km
↑	Marina	boat launch, washrooms	90 m



Notes: The original sign is mounted at an angle to be visible from both directions.



VL2.1 Vehicle Directional Sign - Large 2 post New Sign Installation

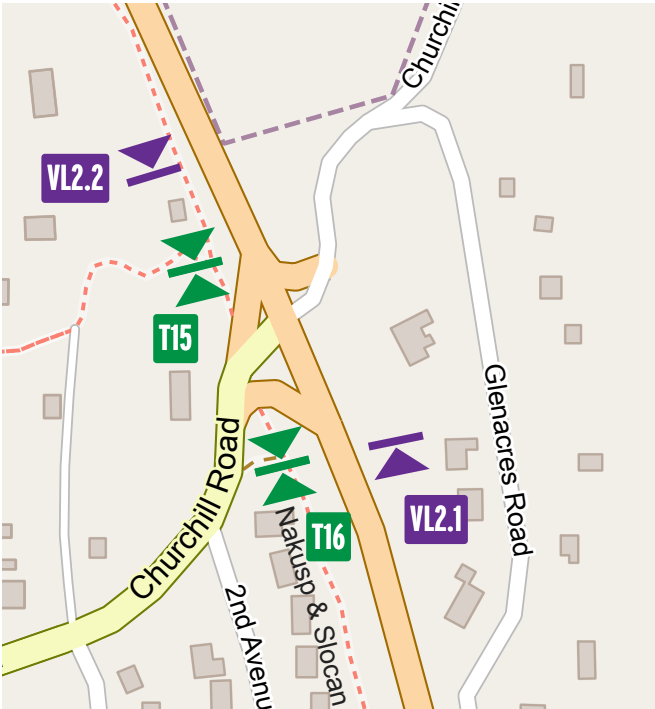


Sign Message

	Destination	Icons	Distance
←	Town Centre	food, shopping, swimming, washrooms, picnic, hockey, playground, skatepark, camping, boat launch	600 m



Notes:



VL2.2 Vehicle Directional Sign - Large 2 post New Sign Installation

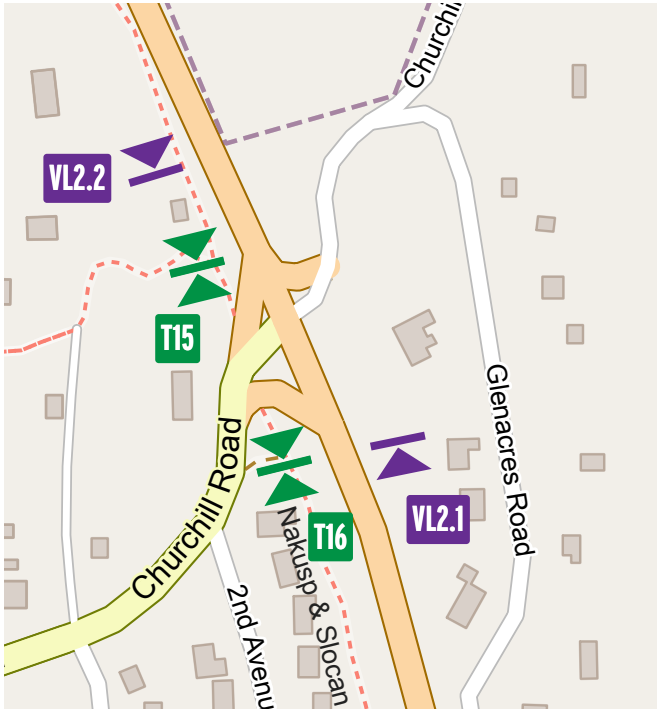


Sign Message

	Destination	Icons	Distance
→	Town Centre	food, shopping, swimming, washrooms, picnic, hockey, playground, skatepark, camping, boat launch	1.2 km



Notes:



VL2.3 Vehicle Directional Sign - Large 2 Post New Sign Installation

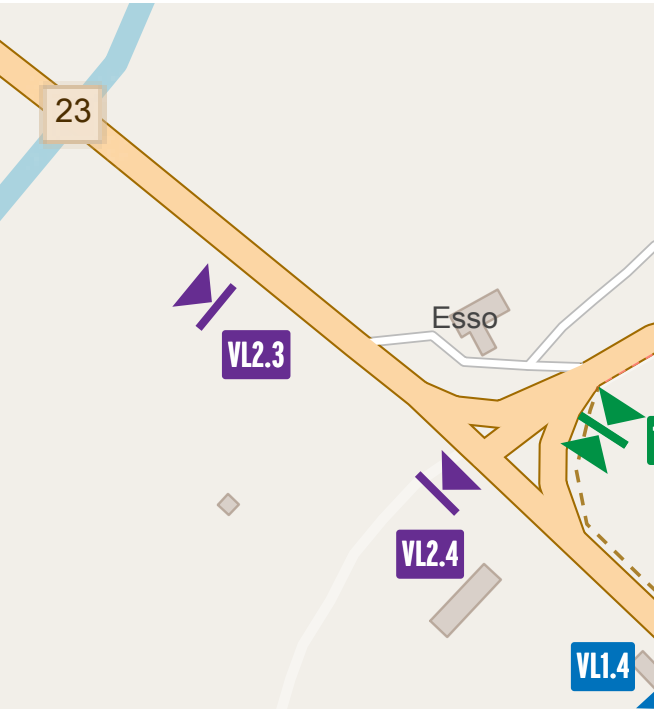


Sign Message

	Destination	Icons	Distance
↑	Town Centre	food, shopping, swimming, washrooms, picnic, hockey, playground, skatepark, camping, boat launch	1.3 km



Notes:



VL2.4 Vehicle Directional Sign - Large 2 post
New Sign Installation

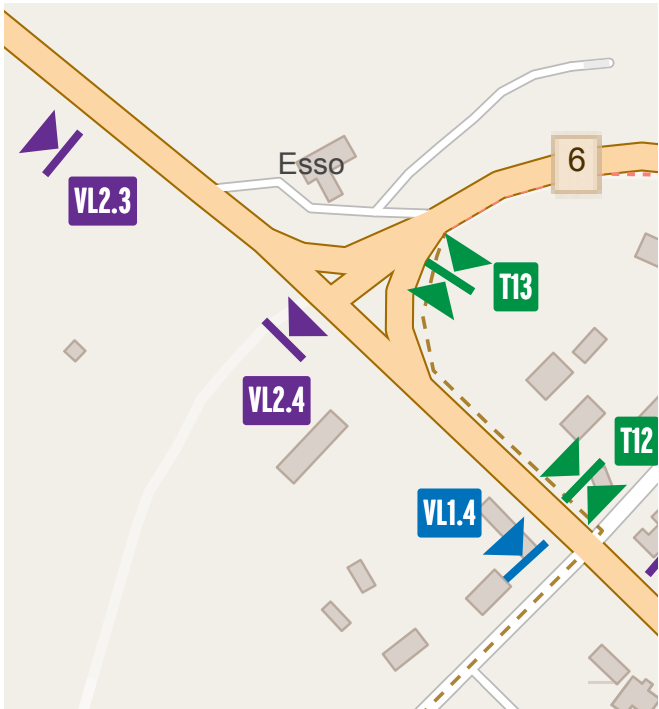


Sign Message

	Destination	Icons	Distance
→	Nakusp Hot Springs	hot springs	13 km
←	Town Centre	food, shopping	1.2 km



Notes:



VL2.5 Vehicle Directional Sign - Large 2 post New Sign Installation



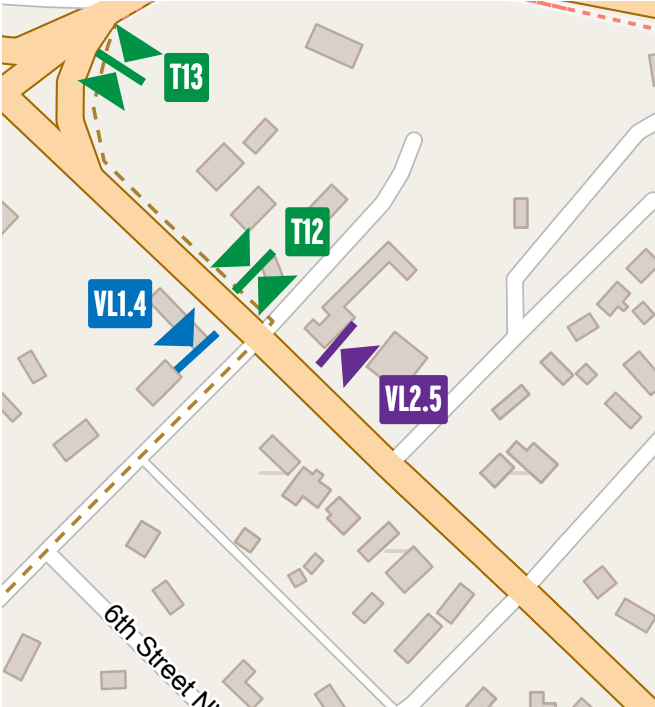
Sign Message

	Destination	Icons	Distance
←	Campground	campground	500 m

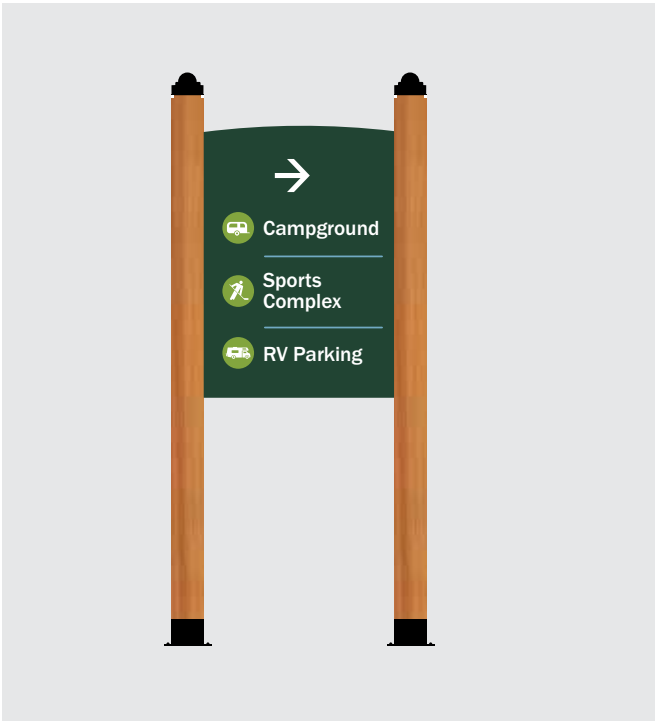
	Destination	Icons	Distance
↑	Nakusp Hot Springs	hot springs	13 km



Notes:
campground and hot springs



VL2.6 Vehicle Directional Sign - Large 2 post
Replace Existing Sign

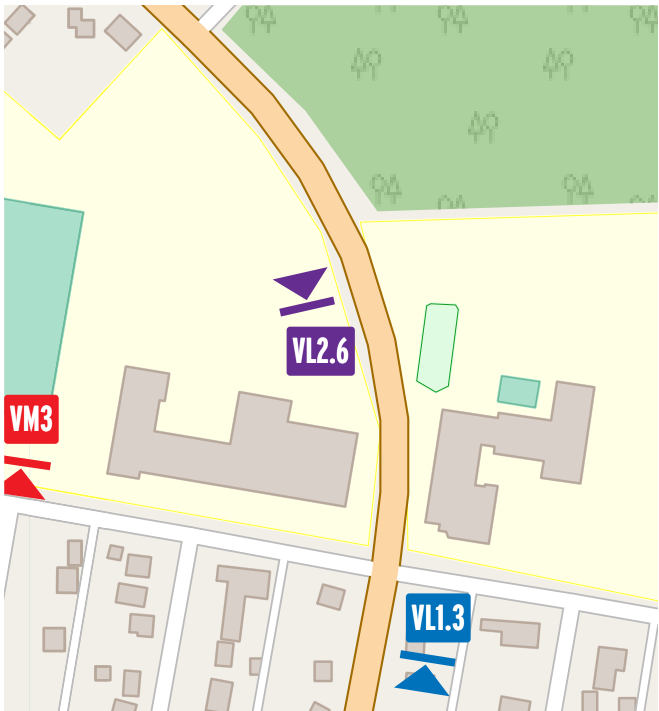


Sign Message

	Destination	Icons	Distance
→	Campground	campground	600 m
	Sports Complex		
	RV Parking		



Notes:



VL2.7 Vehicle Directional Sign - Large 2 post Replace Existing Sign

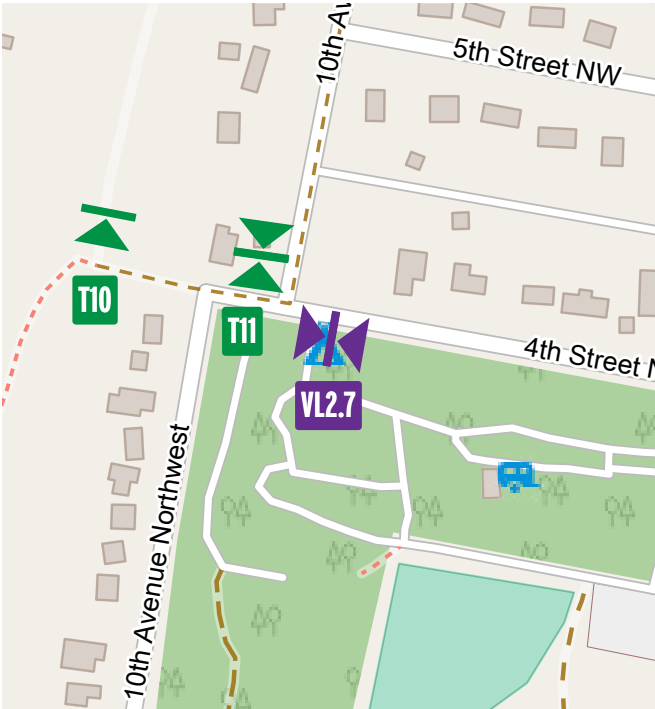


Sign Message

	Destination	Icons	Distance
	Nakusp Municipal Campground	camper, tent, shower, sani-dump	



Notes:
 2 sided sign



VL1.2 Vehicle Directional Sign - Large 1 post
New Sign Installation



Sign Message

	Destination	Icons	Distance
→	RV Parking	rv parking	210 m



Notes:



VL1.3 Vehicle Directional Sign - Large 1 post
New Sign Installation

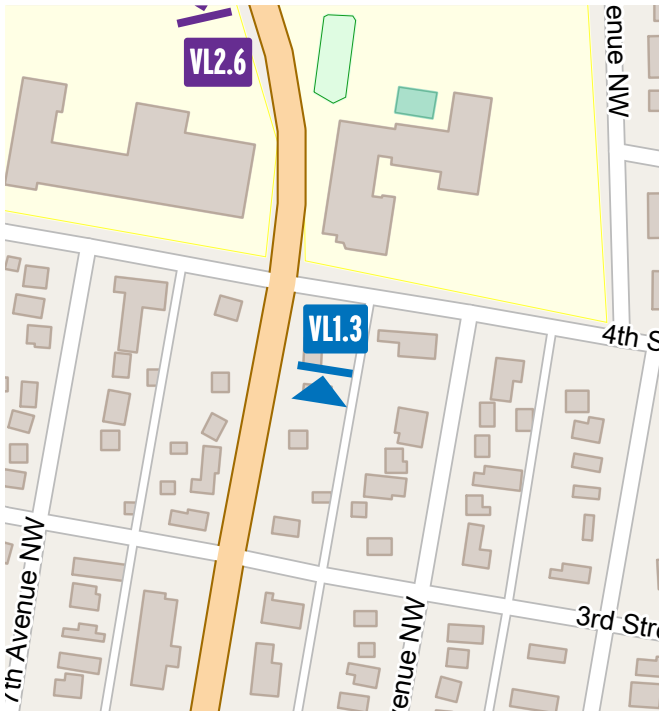


Sign Message

	Destination	Icons	Distance
←	Campground	campground	450 m



Notes:



VL1.4 Vehicle Directional Sign - Large 1 post New Sign Installation

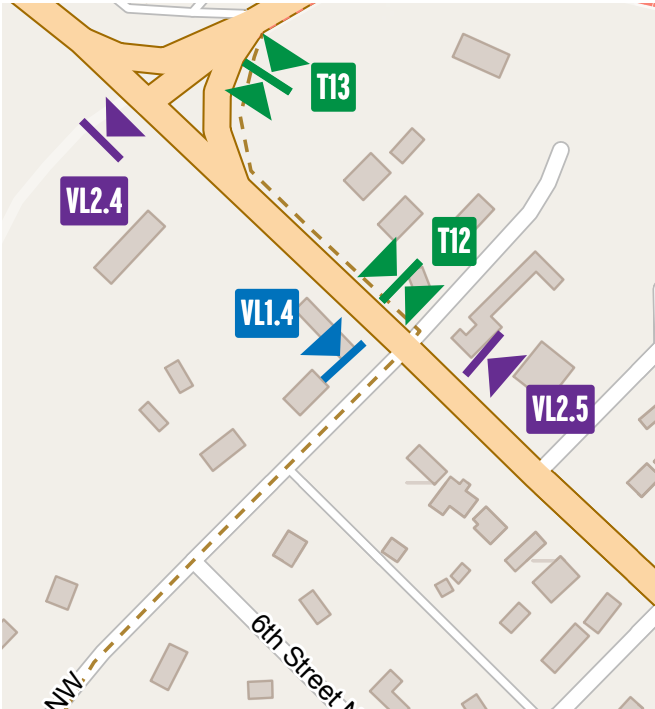


Sign Message

	Destination	Icons	Distance
→	Campground	campground	600 m



Notes:



VM1 Vehicle Directional Sign - Medium replace existing sign



Sign Message

	Destination	Icons	Distance
→	Campground	campground	750 m
	RV Parking	rv parking	150 m
	Sports Complex	hockey skatepark playground picnic	200 m



Notes:



VM2 Vehicle Directional Sign - Medium New Sign Installation



Sign Message

	Destination	Icons	Distance
←	Campground	campground	750 m
	RV Parking	rv parking	150 m
	Sports Complex	hockey skatepark playground picnic	200 m



Notes:



VM3 Vehicle Directional Sign - Medium

New Sign Installation

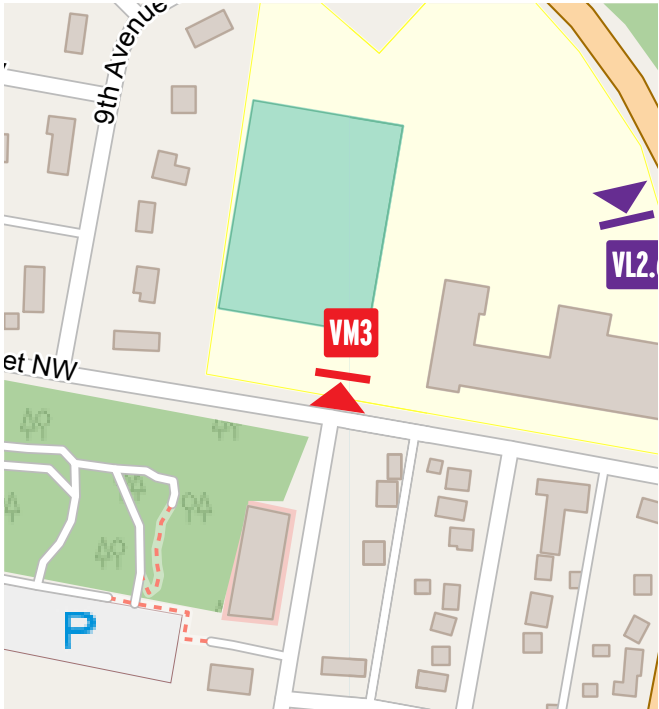


Sign Message

	Destination	Icons	Distance
←	Campground	campground	220 m



Notes:



P1 Directional Sign - Post Mounted Mounted on existing structure

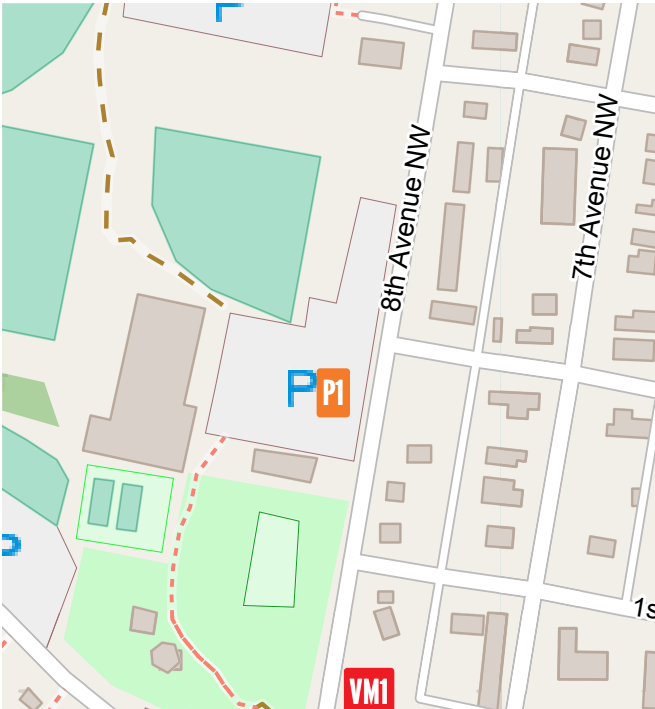


Sign Message

	Destination	Icons	Distance
	RV Parking		



Notes:
 Add regulation sign:
 (no overnight parking, hours, etc)



P2 Directional Sign - Post Mounted
Mounted on existing structure

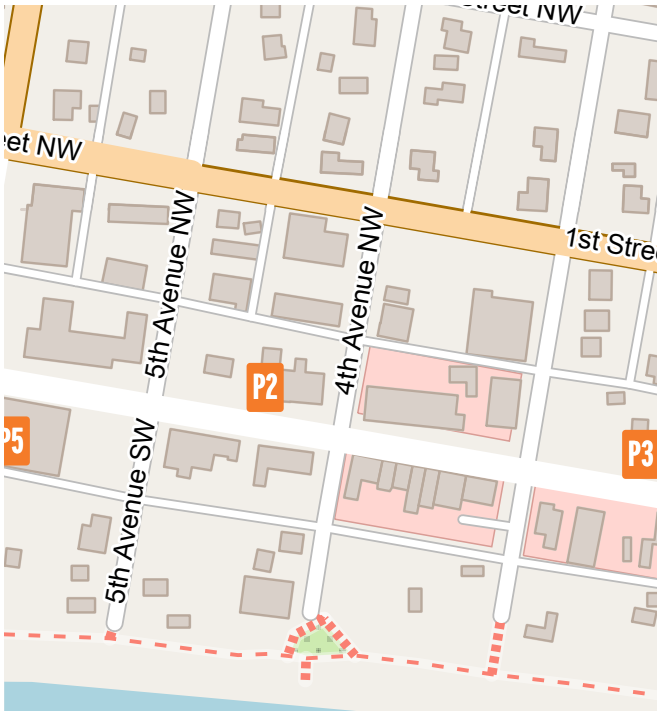


Sign Message

	Destination	Icons	Distance
↑	RV Parking	RV	500 m



Notes:



P3 Directional Sign - Post Mounted
Mounted on existing structure



Sign Message

	Destination	Icons	Distance
↑	RV Parking	RV	700 m



Notes:



P4 Directional Sign - Post Mounted
Mounted on existing structure



Sign Message

	Destination	Icons	Distance
→	Marina		

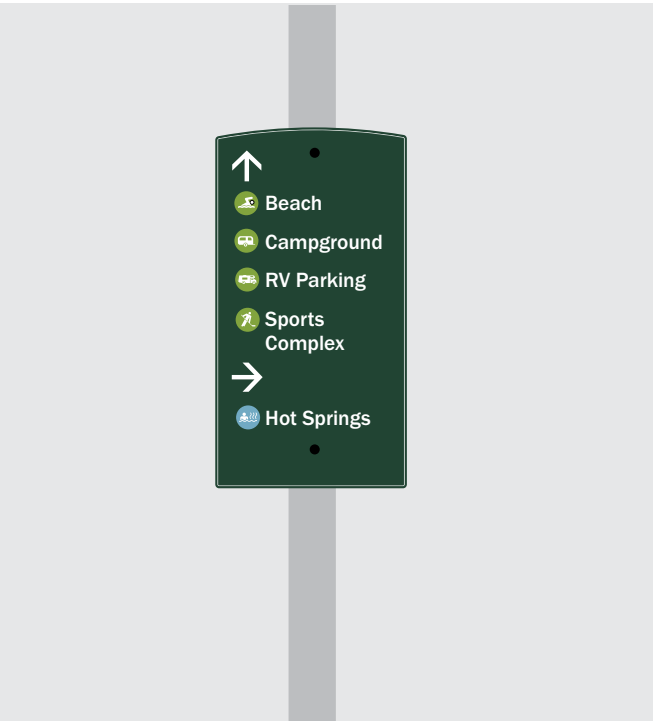


Notes:



P5 Directional Sign - Post Mounted

Mounted on existing structure



Sign Message

	Destination	Icons	Distance
↑	Beach	swimming, washrooms, picnic	200 m
	Campground	campground	900 m
	RV Parking	rv parking	300 m
	Sports Complex	hockey skatepark playground picnic	300 m
→	Hot Springs		

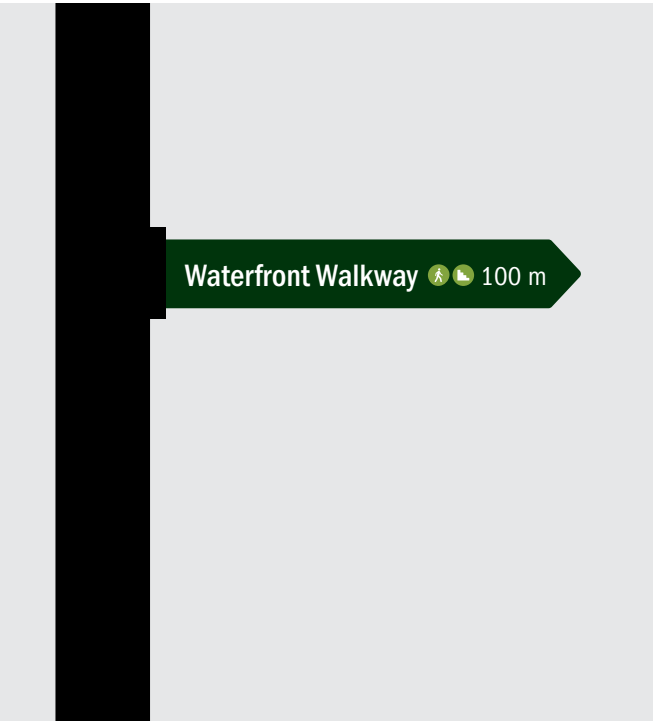


Notes:



F1 Pedestrian Directional Sign - Fingerboard Arrow

New Sign Installation



Sign Message

	Destination	Icons	Distance
→	Waterfront Walkway	walk stairs	100 m
←	Waterfront Walkway	walk stairs	100 m

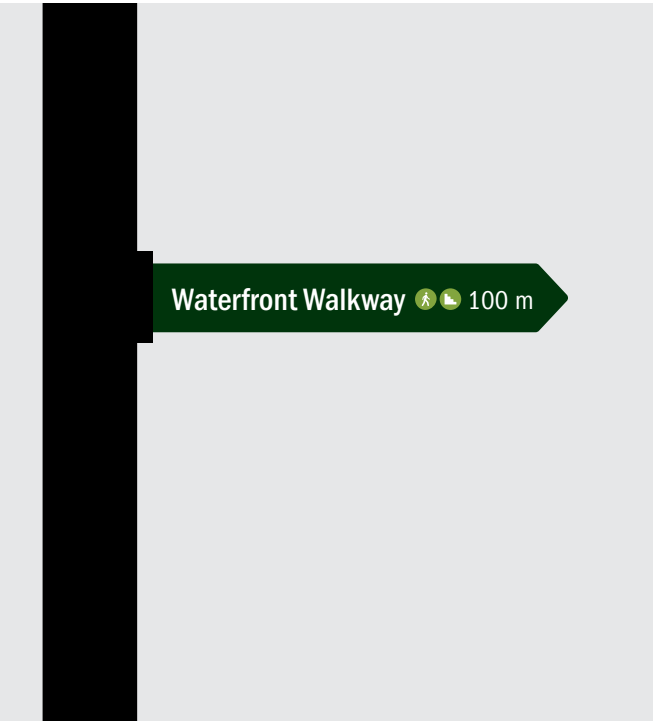


Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.



F2 Pedestrian Directional Sign - Fingerboard Arrow

New Sign Installation



Sign Message

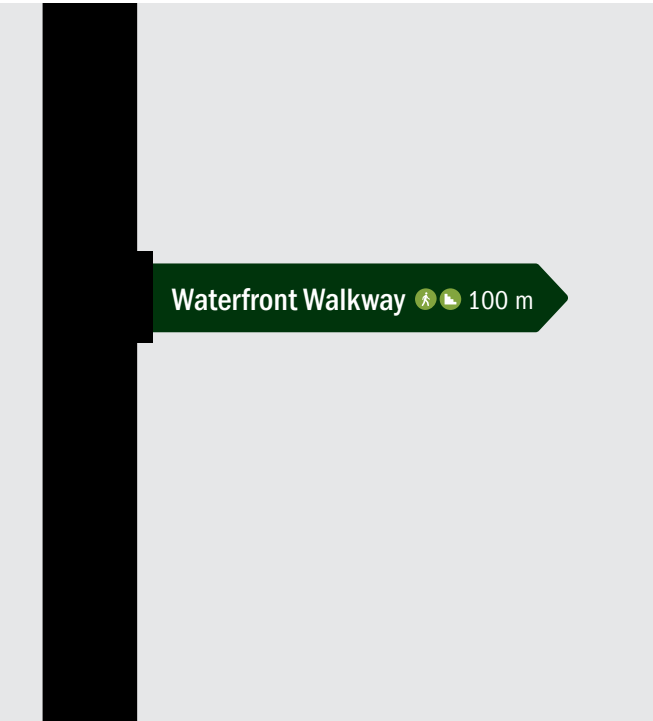
	Destination	Icons	Distance
→	Waterfront Walkway	walk stairs	100 m
←	Waterfront Walkway	walk stairs	100 m



Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.



F3 Pedestrian Directional Sign - Fingerboard Arrow
New Sign Installation



Sign Message

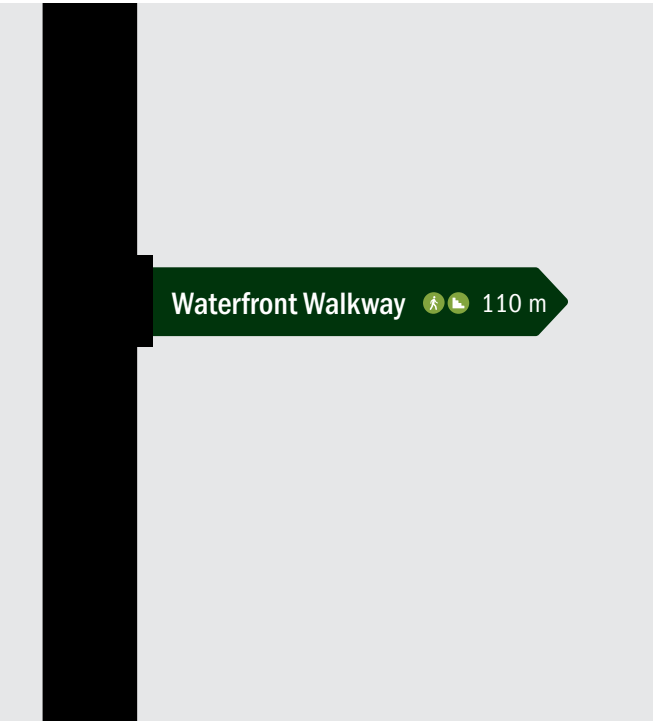
	Destination	Icons	Distance
→	Waterfront Walkway	walk stairs	100 m
←	Waterfront Walkway	walk stairs	100 m



Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.

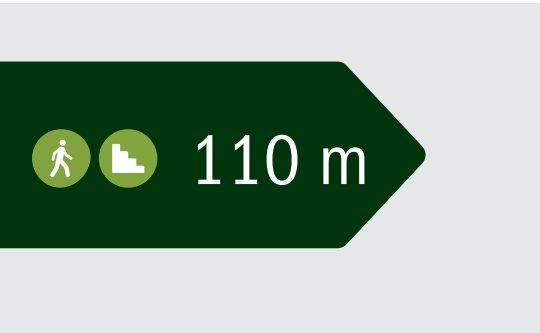


F4 Pedestrian Directional Sign - Fingerboard Arrow
New Sign Installation



Sign Message

	Destination	Icons	Distance
→	Waterfront Walkway	walk stairs	110 m
←	Waterfront Walkway	walk stairs	110 m

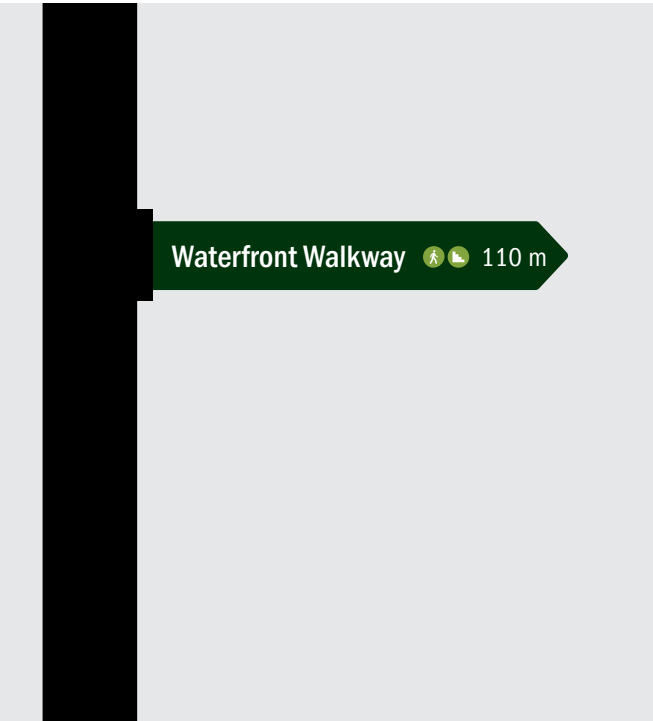


Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.



F5 Pedestrian Directional Sign - Fingerboard Arrow

New Sign Installation



Sign Message

	Destination	Icons	Distance
→	Waterfront Walkway	walk stairs	110 m
←	Waterfront Walkway	walk stairs	110 m

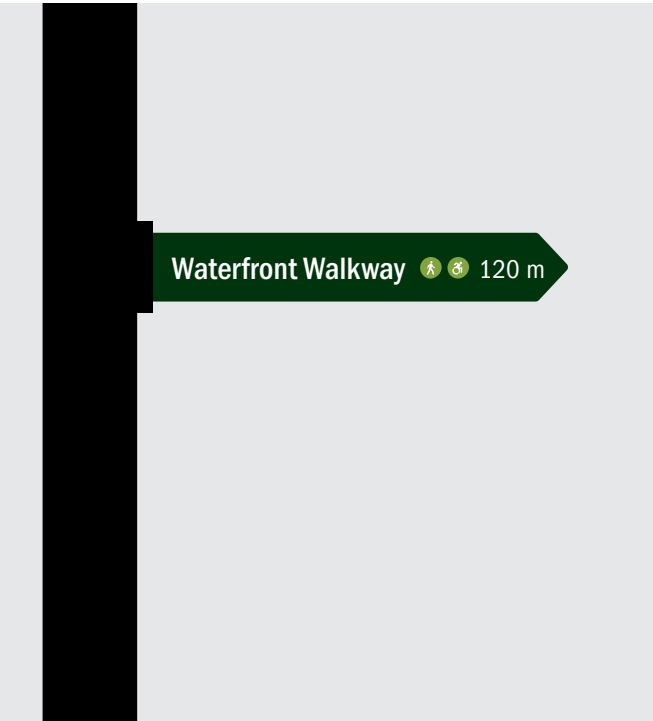


Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.



F6 Pedestrian Directional Sign - Fingerboard Arrow

New Sign Installation



Sign Message

	Destination	Icons	Distance
→	Waterfront Walkway	walk accessible	120 m
←	Waterfront Walkway	walk accessible	120 m

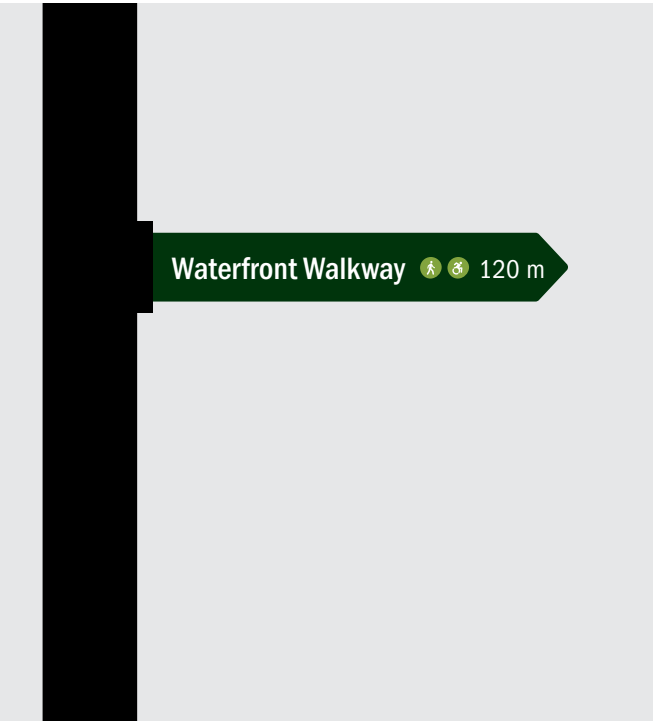


Notes:
Double sided signs
mounted on existing streetlight posts
with brackets.



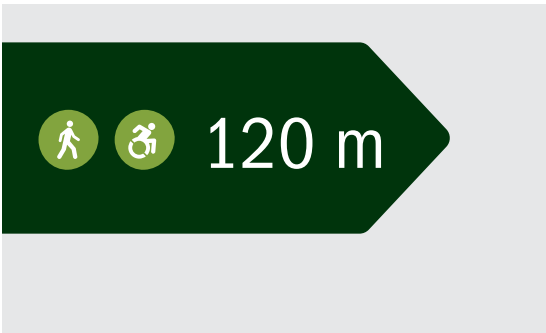
F7 Pedestrian Directional Sign - Fingerboard Arrow

New Sign Installation

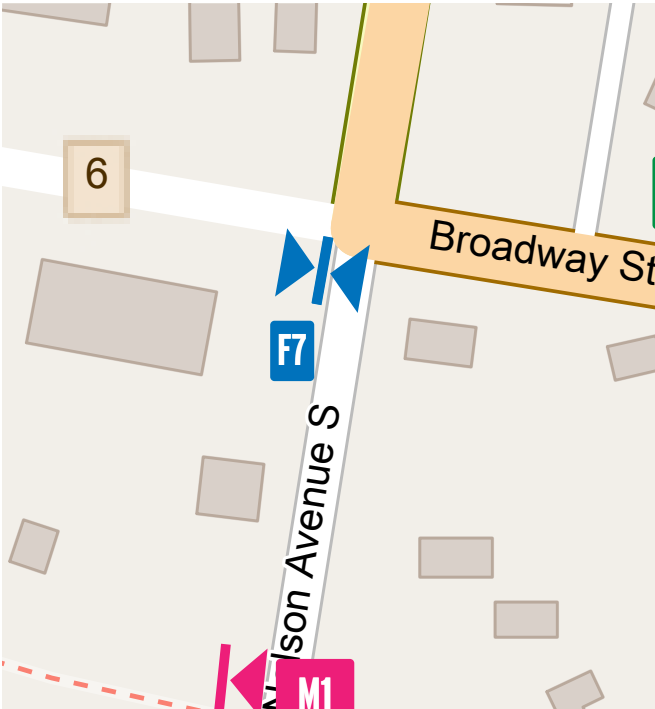


Sign Message

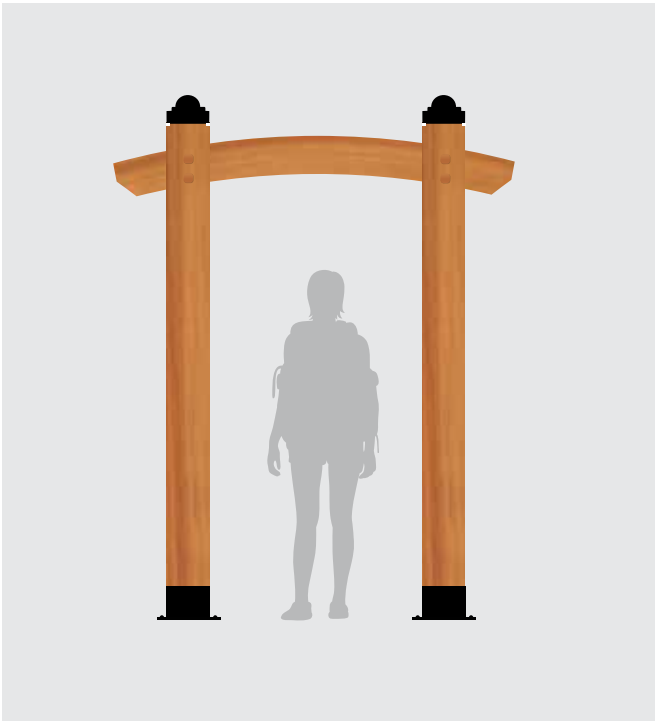
	Destination	Icons	Distance
→	Waterfront Walkway	walk accessible	120 m
←	Waterfront Walkway	walk accessible	120 m



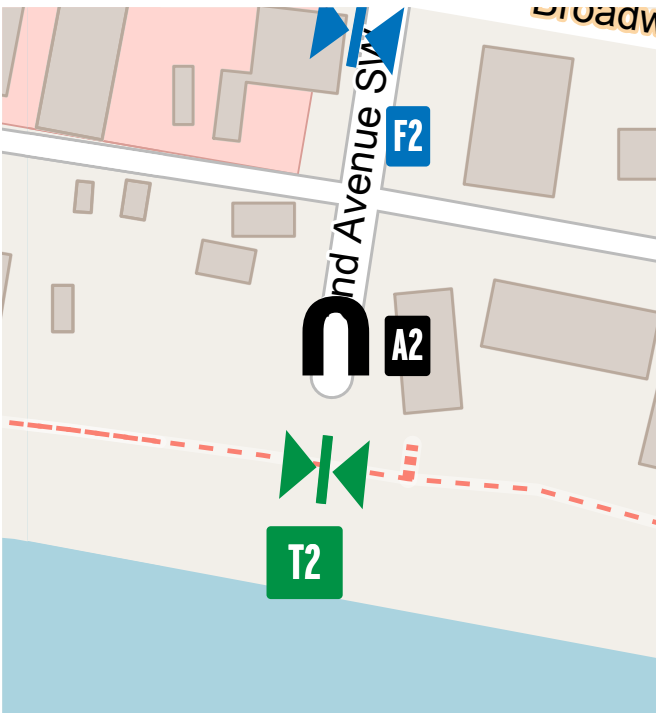
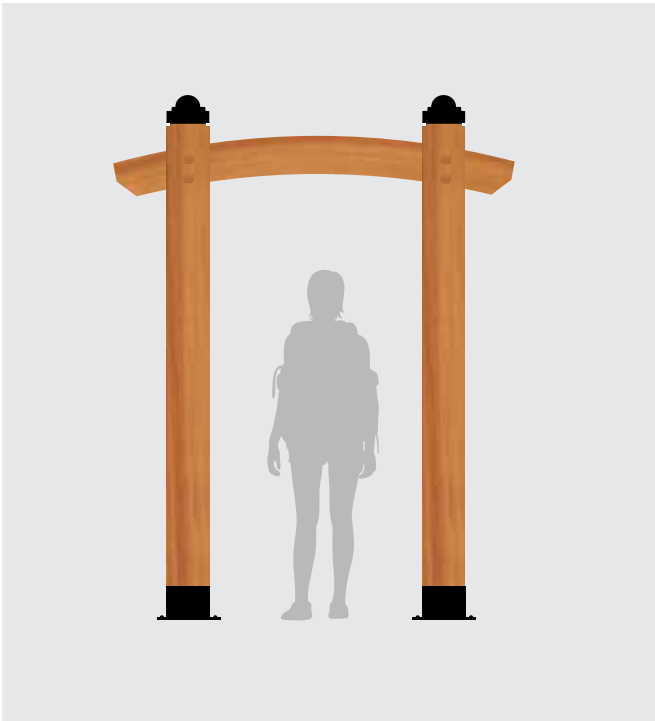
Notes:
 Double sided signs
 mounted on existing streetlight posts
 with brackets.



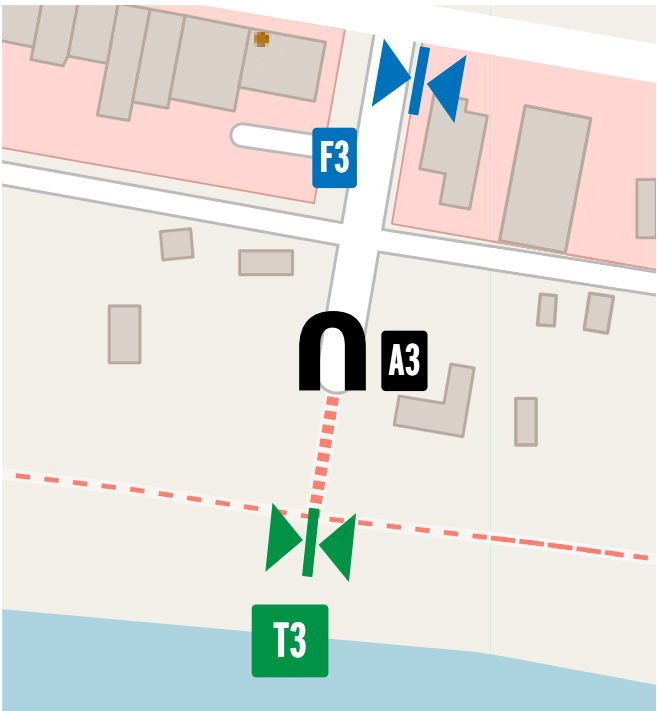
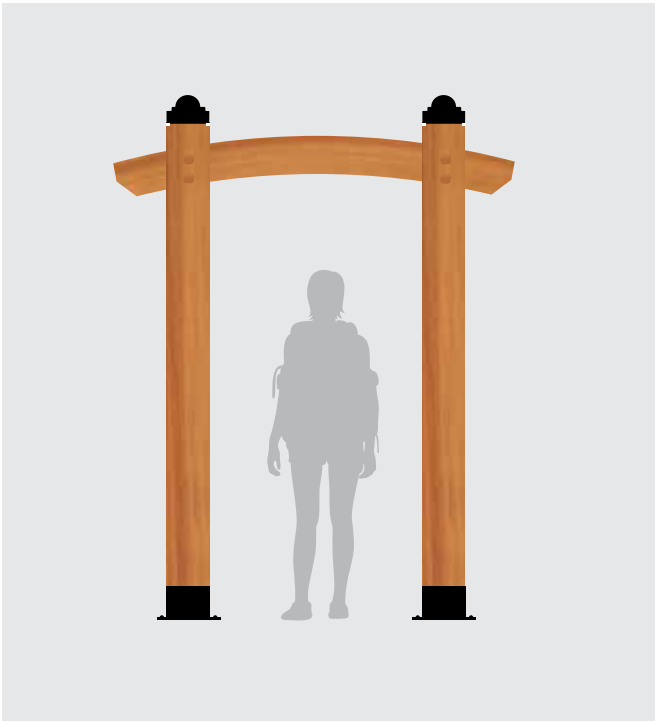
A1 Pedestrian Arch
New Installation



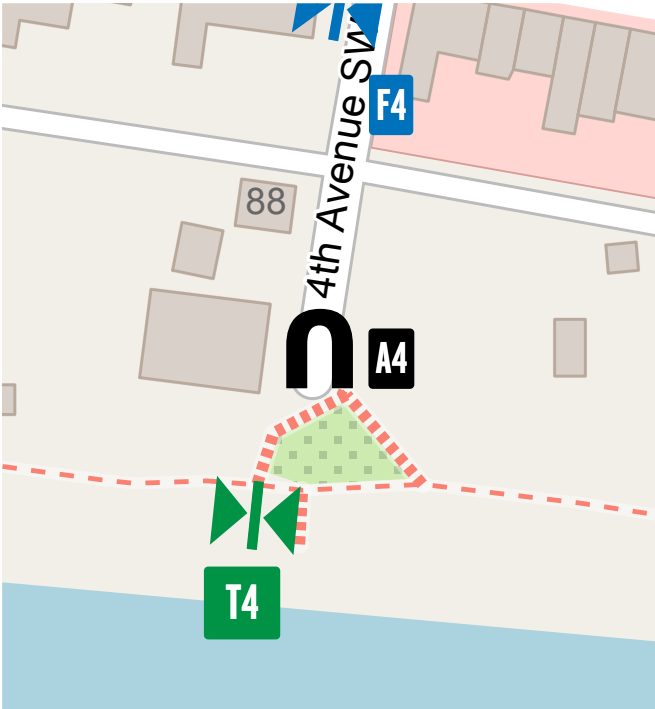
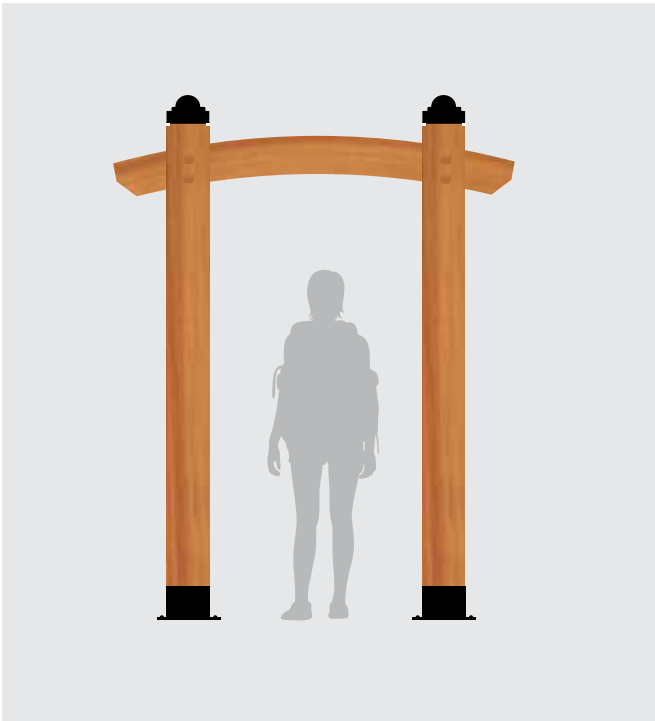
A2 Pedestrian Arch
New Installation



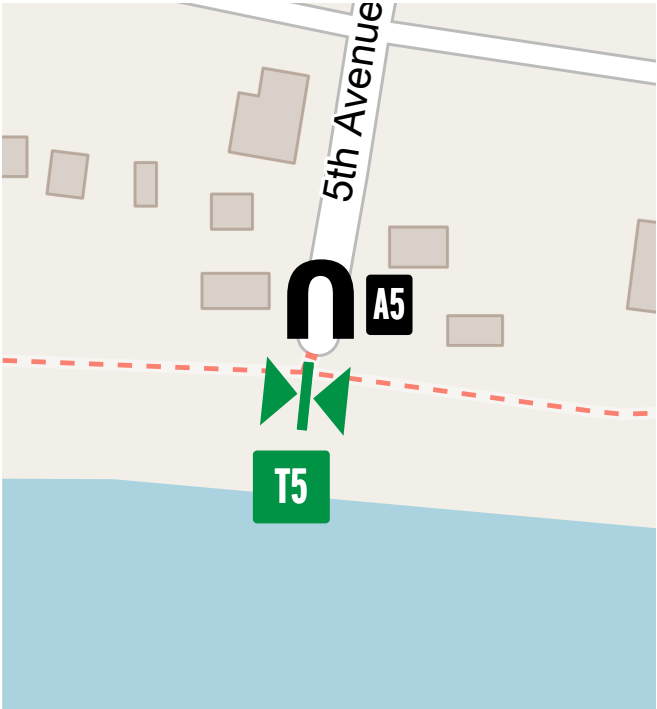
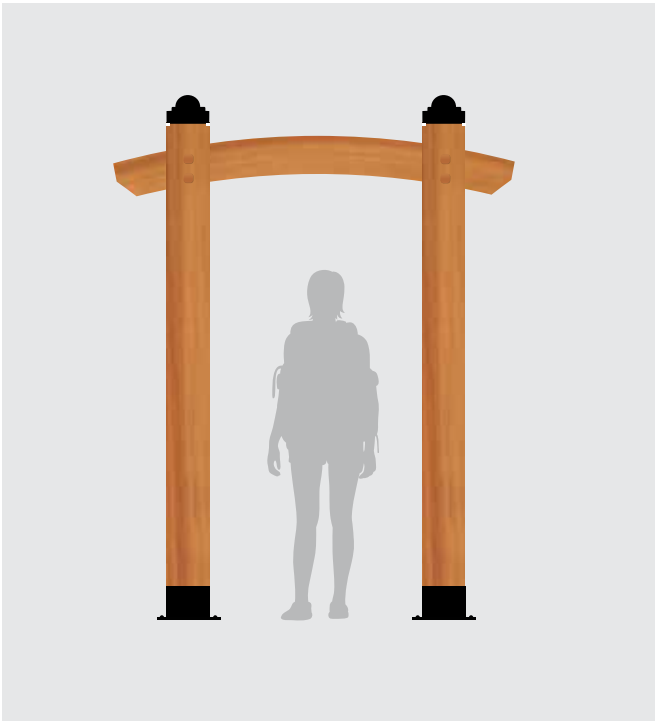
A3 Pedestrian Arch
New Installation



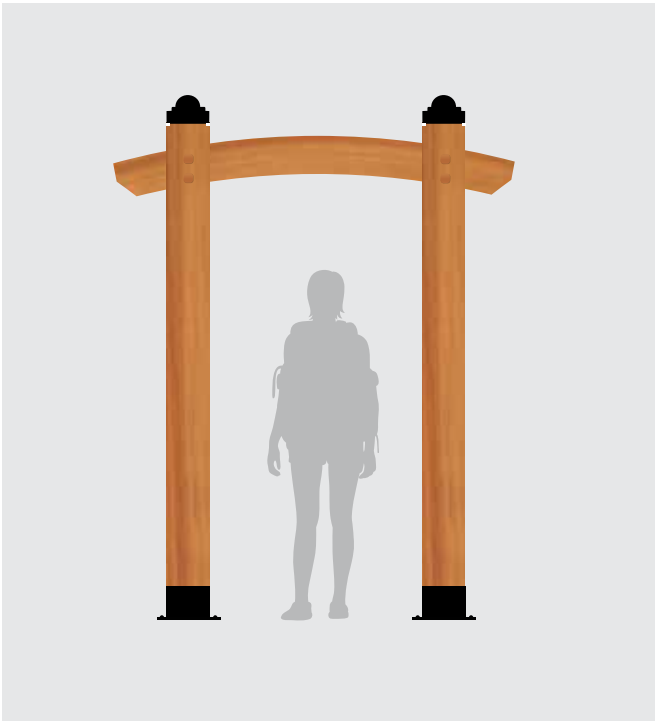
A4 Pedestrian Arch
New Installation



A5 Pedestrian Arch
New Installation

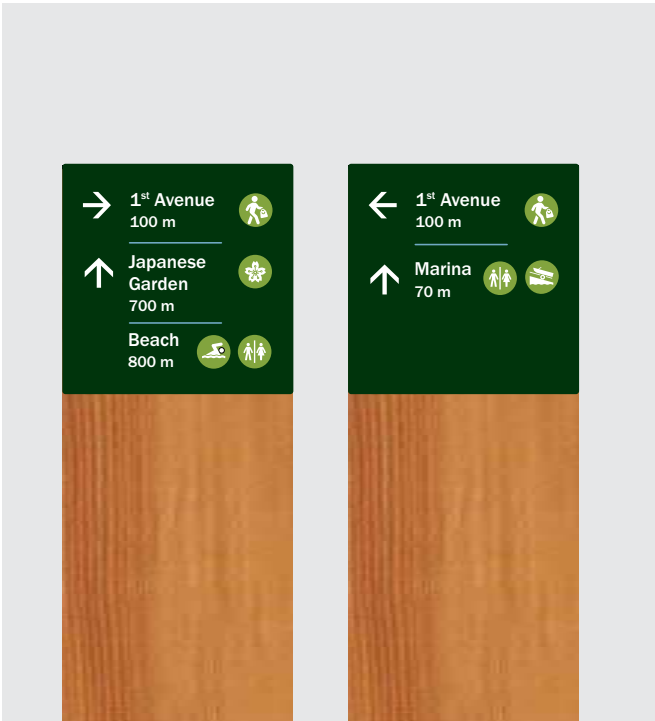


A6 Pedestrian Arch
New Installation



T1 Pedestrian Trial Sign

New Sign Installation



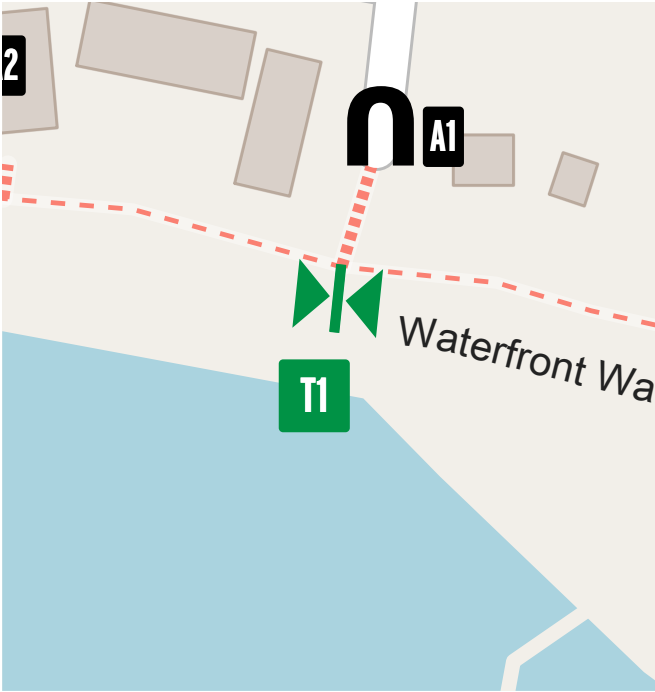
Sign Message

	Destination	Icons	Distance
SIDE A			
→	1st Avenue	Shopping	100 m
↑	Japanese Garden	Garden	700 m
	Beach	swimming, washrooms	800 m
SIDE B			
←	1st Avenue	Shopping	100 m
↑	Marina	boat launch, washrooms	70 m



Location photo

Notes:
Two sided signs



Location map

T2 Pedestrian Trial Sign

New Sign Installation



Sign Message

	Destination	Icons	Distance
SIDE A			
→	2nd Avenue	Shopping	100 m
↑	Japanese Garden	Garden	600 m
	Beach	swimming, washrooms	700 m
SIDE B			
←	2nd Avenue	Shopping	100 m
↑	Marina	boat launch, washrooms	200 m



Location photo

Notes:
Two sided signs



Location map

T3 Pedestrian Trial Sign

New Sign Installation



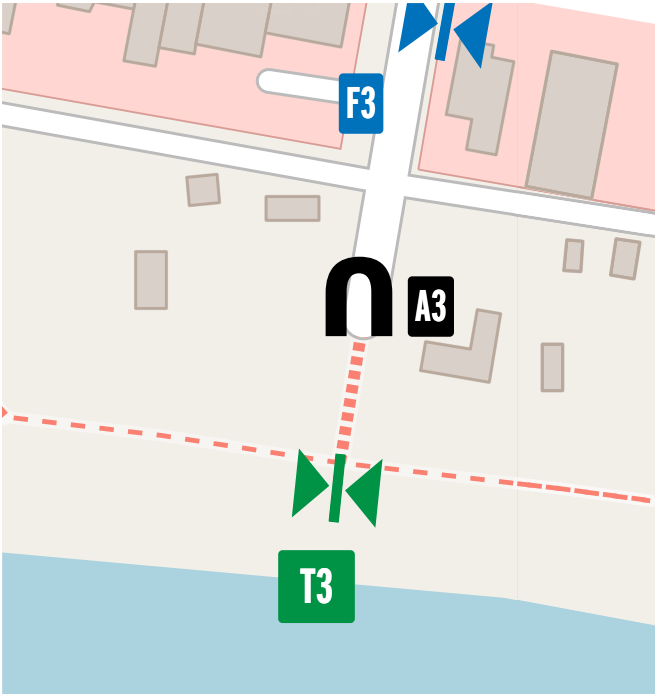
Sign Message

	Destination	Icons	Distance
SIDE A			
→	3rd Avenue	Shopping	100 m
↑	Japanese Garden	Garden	500 m
	Beach	swimming, washrooms	650 m
SIDE B			
←	3rd Avenue	Shopping	100 m
↑	Marina	boat launch, washrooms	300 m



Location photo

Notes:
Two sided signs



Location map

T4 Pedestrian Trial Sign

New Sign Installation



Sign Message

	Destination	Icons	Distance
SIDE A			
→	4th Avenue	Shopping	110 m
↑	Japanese Garden	Garden	400 m
	Beach	swimming, washrooms	550 m
SIDE B			
←	4th Avenue	Shopping	110 m
↑	Marina	boat launch, washrooms	400 m



Notes:
Two sided signs



Location photo

Location map

T5 Pedestrian Trial Sign

New Sign Installation



Sign Message

	Destination	Icons	Distance
SIDE A			
→	5th Avenue	Shopping	110 m
↑	Japanese Garden	Garden	300 m
	Beach	swimming, washrooms	450 m
SIDE B			
←	5th Avenue	Shopping	110 m
↑	Marina	boat launch, washrooms	500 m



Location photo

Notes:
Two sided signs



Location map

T6 Pedestrian Trial Sign

New Sign Installation



Sign Message

	Destination	Icons	Distance
SIDE A			
→	6th Avenue	Shopping	120 m
↑	Japanese Garden	Garden	200 m
	Beach	swimming, washrooms	400 m
SIDE B			
←	6th Avenue	Shopping	120 m
↑	Marina	boat launch, washrooms	600 m



Notes:
Two sided signs



Location photo

Location map

T7 Pedestrian Trial Sign

New Sign Installation



Sign Message

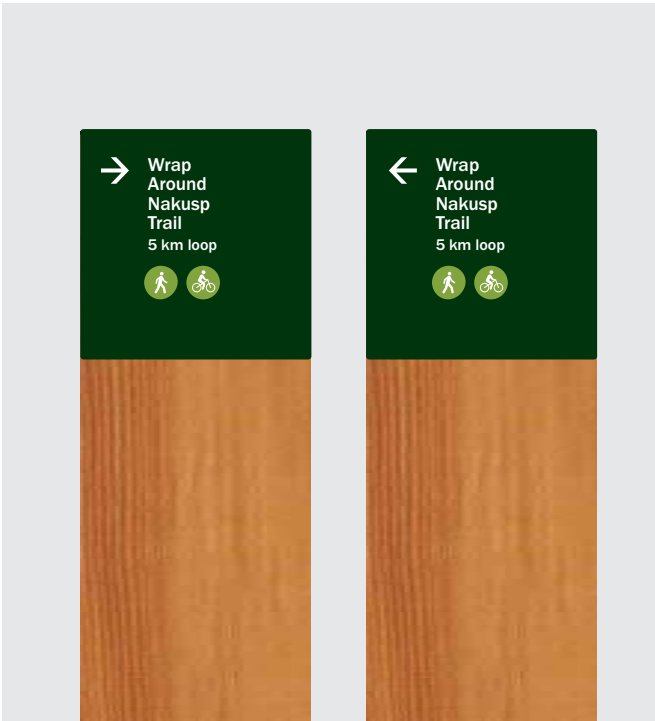
	Destination	Icons	Distance
SIDE A			
←	Japanese Garden	Garden	
↑	Beach	swimming, washrooms	100 m
SIDE B			
→	Japanese Garden	Garden	
↑	Marina	boat launch, washrooms	900 m



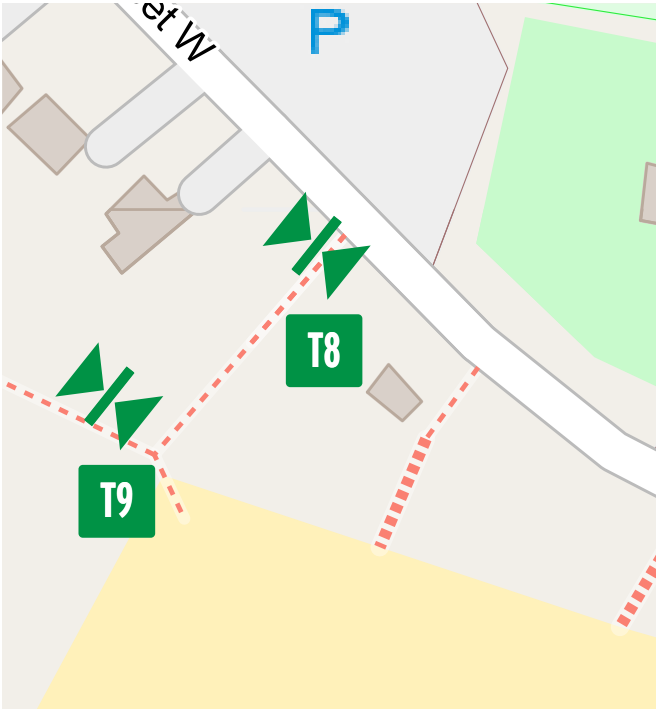
Notes:
Two sided signs



T8 Pedestrian Trial Sign
New Sign Installation



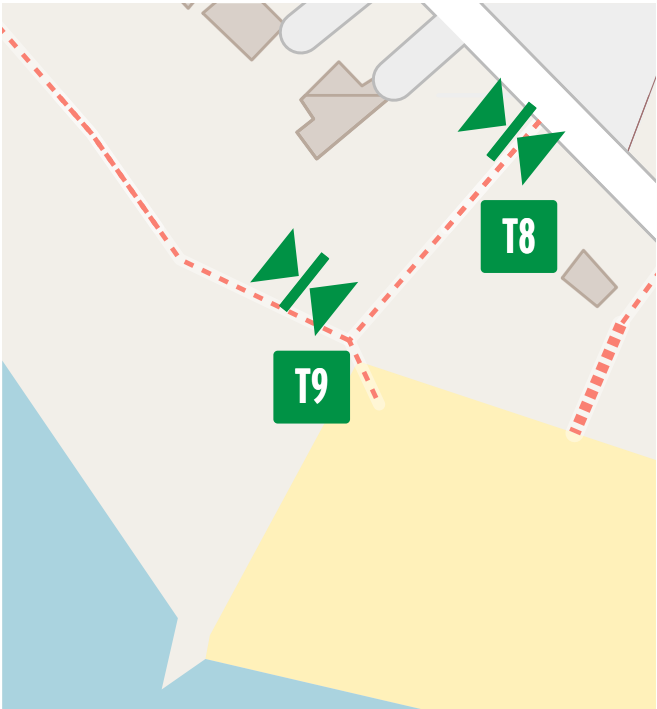
Notes:
Two sided signs



T9 Pedestrian Trial Sign
New Sign Installation



Notes:
Two sided signs



T10 Pedestrian Trial Sign
New Sign Installation

T11 Pedestrian Trial Sign
New Sign Installation

T12 Pedestrian Trial Sign
New Sign Installation

T13 Pedestrian Trial Sign
New Sign Installation

T14 Pedestrian Trial Sign
New Sign Installation

T15 Pedestrian Trial Sign
New Sign Installation

T16 Pedestrian Trial Sign
New Sign Installation

T17 Pedestrian Trial Sign
New Sign Installation

T18 Pedestrian Trial Sign
New Sign Installation

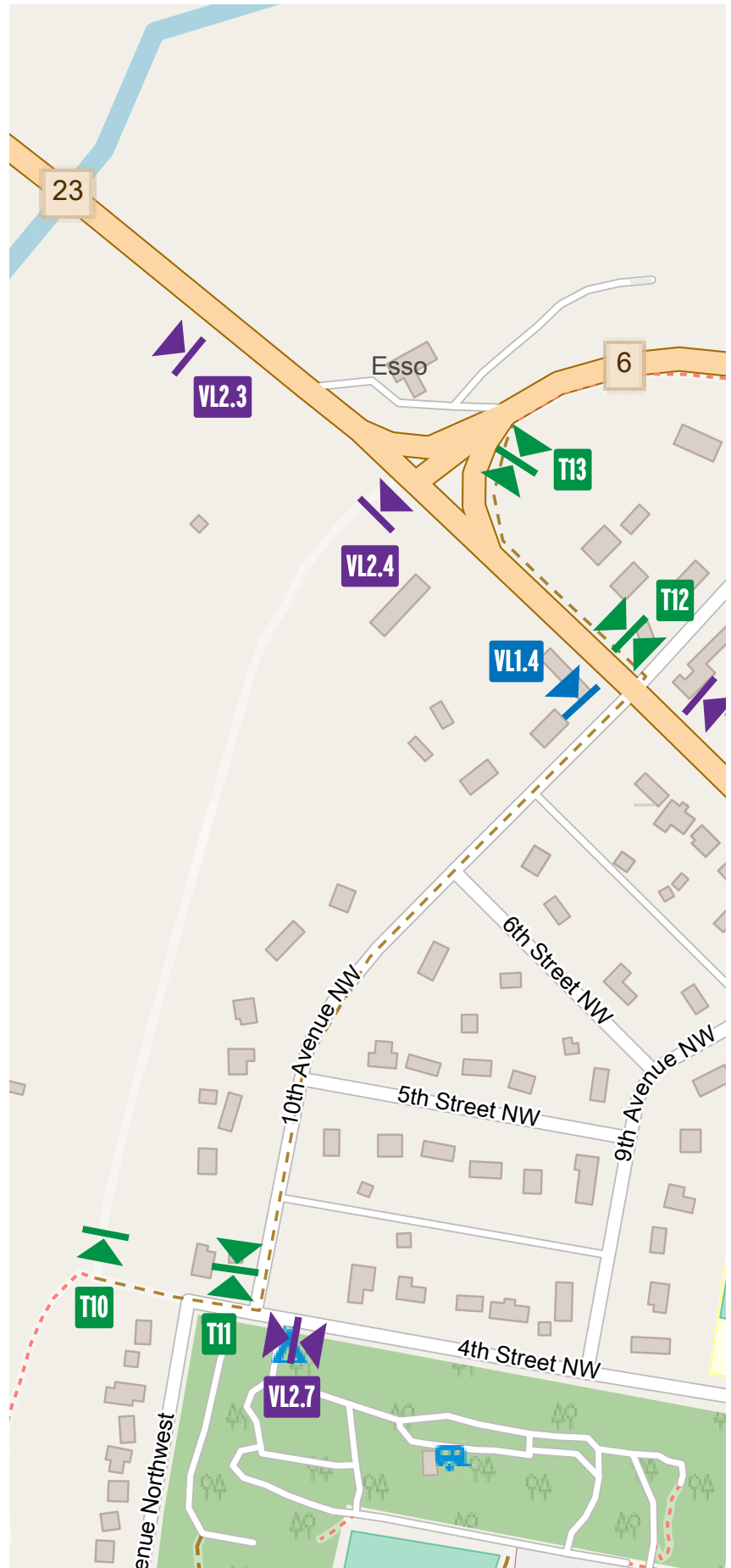
T19 Pedestrian Trial Sign
New Sign Installation

Notes:

Locations for the remainder of the Wrap Around Trail will have to be finalized.

Exact trail location, street crossings, etc need to be determined. (Distances each way could be included on the trail signs)

See main map for proposed trail sign locations T10 - T19.



VM Vehicle Directional Sign - Medium
Replace existing and new Sign Installations



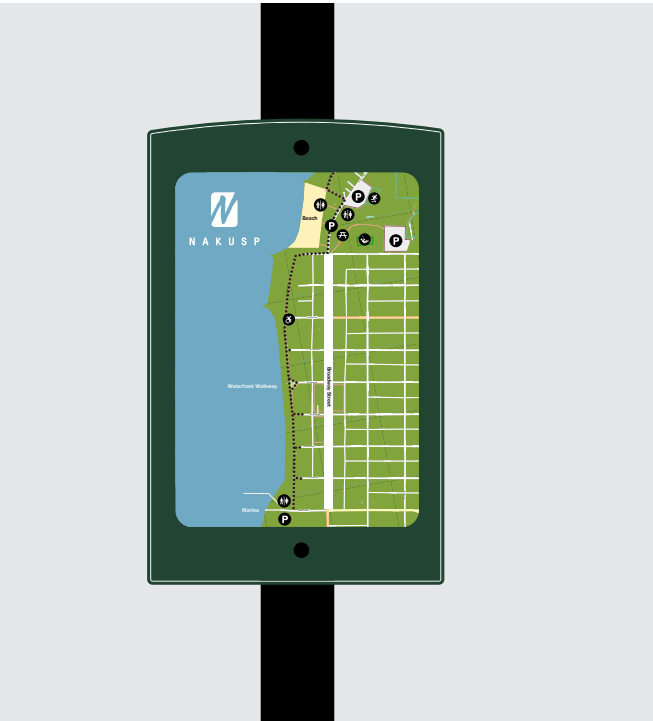
Sign Message

	Destination	Icons	Distance
↑	Hot Springs	Hot Springs	12 km
↑	Hot Springs	Hot Springs	10 km
↑	Hot Springs	Hot Springs	8 km
↑	Hot Springs	Hot Springs	6 km
↑	Hot Springs	Hot Springs	4 km
↑	Hot Springs	Hot Springs	2 km



Notes:
6 signs:
Km marker signs along Hot Springs Road.
Distance sign every 2 km.










M Pedestrian Map Sign
New Sign Installation












Notes:
Addition map signs may be placed where needed.



SIGN FABRICATION ESTIMATES

	Sign Type		Estimated Cost / Each
	Gateway Arch Sign	Timberframe, stone base, sign panel, hardware	\$11,000*
	Vehicle Large, 2 Post	sign panel, hardware, wood posts	\$1,500
	Vehicle Large, 1 Post	sign panel, hardware, wood post	\$950
	Vehicle Medium	sign panel, hardware, wood post	\$550
	Post Mounted	sign panel, mounting hardware	\$450
	Trail	sign panel cap, wood post	\$400
	Fingerboard	sign panel, mounting hardware	\$350
	Pedestrian Map	sign panel, mounting hardware	\$300
	Pedestrian Arch Walkway	timberframe structure, hardware	\$4,500

	Sign Type	Number of each	Cost Total
	Gateway Arch Sign	2	\$22,000
	Vehicle Large, 2 Post	7	\$10,500
	Vehicle Large, 1 Post	3	\$2,850
	Vehicle Medium	9	\$4,950
	Post Mounted	5	\$2,250
	Trail	19	\$7,600
	Fingerboard	7	\$2,450
	Pedestrian Map	2	\$600
	Pedestrian Arch Walkway	6	\$27,000
			\$80,200

These are rough budget figures - not a quote for construction purposes.

Figures are exclusive of taxes, site survey, footings, permits, engineering stamp/drawings, installation etc.

* about half the cost of the gateway signs is the stone base.



Add vehicle wayfinding signs to highway intersections and entrances

PRIORITIES AND IMPLEMENTATION STEPS

This document provides guidelines and recommendations for the effective development of a comprehensive signage system that can be introduced over time.

As signage is implemented we may find that some signs are no longer required, or we may need to add new ones not covered in this document.

The signage could be introduced in phases, with each sign designed to be flexible, allowing for adjustments, adaptations, and replacements as needed.

Priorities

- Replace existing Gateway signs and other old white metal wayfinding sign structures with new signs.
- Add vehicle wayfinding signs to highway intersections and entrances
- Waterfront: Add pedestrian fingerboard signs directing pedestrians to waterfront trail access points and install archways at waterfront access points to increase visibility. Install trail signs and pedestrian maps along waterfront walkway.
- Improve directional signage to Nakusp Hot Springs
- Install trail signs around Wrap around Nakusp trail
- Redesign and replace Welcome to Nakusp Signs.



RECOMMENDATIONS AND NOTES

- Less is more. To preserve Nakusp's natural charm and avoid cluttered signage, it's important to carefully consider the placement of new signs. The goal is to maintain the area's beauty and prevent signs from competing with the scenery.
- Collaborate with other community organizations and initiatives to complete signage on trails.
- Landscaping and improvements could be made around sign bases.
- Trim vegetation obstructing current signs
- Replace faded banners
- Prioritize public and municipal information over business information in wayfinding signs.
- Business A-frame signs (sandwich boards), can enhance the charm of Nakusp's main street. These signs typically do not serve as part of the wayfinding system and are not within its scope. It is advisable to establish specific guidelines to ensure that A-frame signs contribute positively to the downtown's charm rather than detract from it. Businesses should be encouraged to regularly maintain and refresh their A-frame signs to uphold the overall appeal of the area.
- Ensure businesses on side avenues to Broadway are visible with business signs mounted perpendicular to the street.
- Implement an annual sign maintenance plan. This plan should include regular inspections to check for damage, fading, or obstructions, as well as routine cleaning to keep the signs clear.
- No need to duplicate signs that already exist. For example, there are plenty of signs for the visitor centre.
- Redesign large billboard sign at intersection of Highway 6 and Hot Springs Road, to match new wayfinding guidelines.
- Hot Springs Road signs every 2 km.
- Redesign Welcome to Nakusp Signs according to new signage design standards. Additional lighting on these signs.
- Look for ways to incorporate Indigenous perspectives and content. Interpretive signage is one way to work towards this.
- Replace highway sign at Broadway and Nelson ave showing the exit to Nelson, Slocan Valley.
- Painted crosswalks where Wrap around Nakusp trail crosses streets